



Housing Polling Summary 2026

Audience: 1,051 MI Registered Voters

Duration: March 30 - April 2, 2026

Objective: AFP MI Policy Assessment

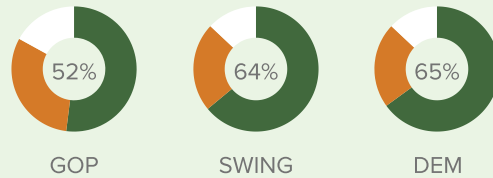
65%

Over 65% of voters say housing is unaffordable. This holds true across party lines, urban density, and income levels.

Younger voters are more likely to see housing as unaffordable; 72% of those aged 18-29 say so, compared to 52% of seniors.

61%

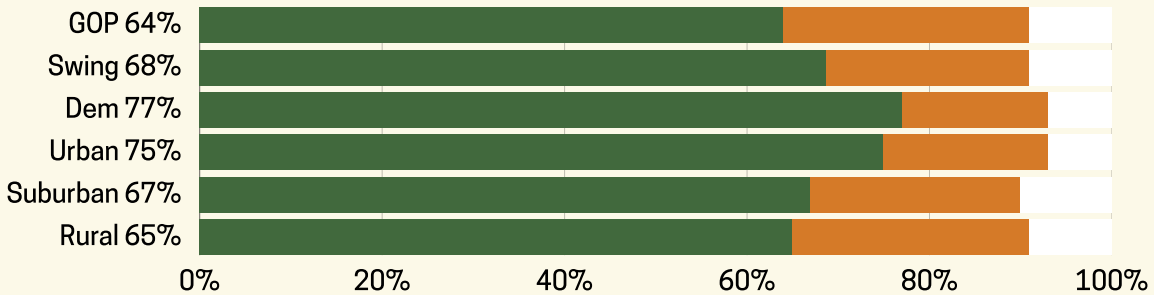
61% say Michigan needs more housing, and regulations should be updated to permit more homes.



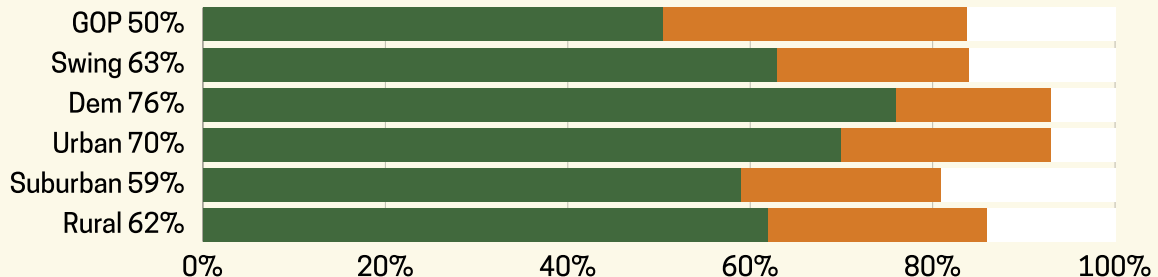
YIMBY V. NIMBY

● Aligned ● Unaligned ● Not Sure

70% of respondents are more concerned about rules that affect housing affordability than about changes in neighborhood character.



64% of all respondents support multi-unit housing (duplexes, apartments, etc.)



Affordability Is the Dominant Unifying Issue

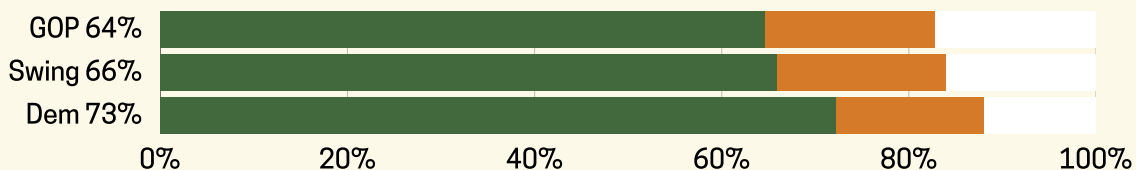
The #1 issue respondents selected was Economy/Cost of Living, with 34% selecting it over 11 other options. The second-highest issue was Roads & Infrastructure, at 16% of all respondents. It is consistently top-tier across GOP (31%), Swing (37%), and Democrat (30%) voters.

Voters are also experiencing significant financial pressure, with 85% of all respondents saying the cost of living is higher than it was a year ago (46% say it is much higher and 39% say it is somewhat higher). These figures remain consistent across different groups, regardless of partisanship, age, gender, race, income, education, or urban density.

Affordability is not an ideological issue; it's a common lived experience shared across parties and demographics, making it a powerful unifying message.

Clear Demand for Bipartisanship

Voters are not divided on the process; they overwhelmingly support cooperation. 68% of all respondents say lawmakers should focus on bipartisan compromise, compared to only 17% who favor partisan agendas. Once again, these figures remain consistent across different parts of the population, regardless of partisanship, age, gender, race, income, education, or urban density.



Bottom Line

Michigan voters are unified: there is a clear, bipartisan mandate to increase housing supply and reform restrictive rules. Across parties and communities, affordability concerns outweigh local opposition, and voters are receptive to pro-supply solutions. Equally important, they want policymakers to collaborate on prioritizing practical, bipartisan actions to provide more affordable housing.

