

ONE SMALL STEP

MARCH SOCIAL TOOLKIT

“Give me liberty, or give me death!”

— Patrick Henry

Give Me Liberty...

March continues our yearlong celebration of America’s 250th anniversary by reflecting on a defining truth: liberty depends on citizens willing to speak with courage and conviction.

On March 23, 1775, Patrick Henry rose before the Virginia Convention and appealed to the conscience of lawmakers. His words helped move a nation toward independence.

This March, we invite Americans to consider how responsible speech, principled persuasion, and civic courage continue to sustain liberty today.

Below you’ll find social media prompts, graphics, and action items to help amplify our message and take one small but meaningful step to strengthen freedom in your community.

Key Themes for March:

Community Engagement: Add your voice for liberty.

Historical Reference: Patrick Henry’s “Give Me Liberty” speech (1775) — A moment when courageously spoken words in a legislative chamber helped shape the course of American history.

Call to Action: Share a short video or post highlighting an American—past or present—who used their voice to defend liberty. Explain why their example inspires you. Use #VoicesForLiberty to join the conversation.

Ask:

- 📹 Record a short video naming an American hero who spoke for liberty
- 📷 Or post a graphic with your chosen figure
- 👉 Use #VoiceForLiberty to show your commitment to principled civic engagement



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Landing Pages:

Main Website (please use for socials, ads, and digital/print products): www.A250Toolkit.com

March Landing Page: <https://americansforprosperity.org/one-small-step-toolkit/march/>

March Graphic: [Click Here](#)

Digital “I Added my Voice for Liberty” Badge: [Click Here to Download](#)

Social Media Prompts:

Use these prompts to spark thoughtful reflection:

- What does “Give me liberty” mean in a society governed by law?
- Why is speaking within our institutions just as important as speaking out?
- Who is an American leader that showed courage by defending liberty—even when it was unpopular?
- How does responsible civic engagement strengthen self-government?
- Why does liberty require restraint before it requires resistance?
- What does it look like today to add your voice for freedom in a principled way?

Potential Facebook Copy:

“Give me liberty, or give me death!” 🇺🇸

Patrick Henry didn’t shout those words from a crowd—he spoke them before lawmakers, appealing to conscience and natural rights.

Liberty has always depended on citizens willing to speak clearly, courageously, and responsibly.

This March, we’re inviting Americans to add their voice for liberty.

📺 Share a video honoring someone who defended freedom

💡 Post with #VoiceForLiberty

👉 A250Toolkit.com

Potential X/Twitter Copy:

“Give me liberty, or give me death!” 🇺🇸

Henry spoke those words in a legislative chamber—not a mob.

Liberty survives when citizens engage with courage and conviction.

📺 Share your American hero for freedom

💡 #VoiceForLiberty

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Potential LinkedIn Copy:

Liberty is sustained through principled civic engagement.

On March 23, 1775, Patrick Henry appealed to lawmakers with moral clarity and conviction—reminding us that freedom depends on citizens willing to speak within the framework of law.

This March, reflect on an American who used their voice to defend liberty—and share why their example still matters.

 Post your reflection

 #VoiceForLiberty

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Because self-government endures only when citizens choose to participate.



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