



MEMORANDUM

TO: INTERESTED PARTIES

FROM: JIM HOBART

RE: KEY FINDINGS FROM A RECENT NATIONAL SURVEY

DATE: APRIL 30, 2025

Methodology

On behalf of Americans for Prosperity, Public Opinion Strategies conducted a national survey of N=1000 likely voters. The survey was conducted online from April 10-14, 2025, and has a credibility interval of $\pm 3.53\%$ in 95 out of 100 cases.

1. More than two-thirds of voters say their taxes are too high.

Fully 68% of voters say that their taxes are too high, including 30% who say they are way too high. The remaining 32% say their taxes are about the right amount.

Not surprisingly, Republicans are most likely to say their taxes are too high, but tax sensitivity extends across partisan lines.

2. The vast majority of voters say that now is a bad time to increase taxes.

Eighty percent (80%) of voters say that now is a bad time to increase taxes, a slight increase from what we saw in September, when 76% said it was a bad time.

Just 3% say it would be a good time, with the other 17% saying now is neither a bad time or a good time to increase taxes.

There is simply no appetite for a tax increase at this time.

3. ***Voters are divided on the most effective way to reduce the deficit, but decidedly agree that raising taxes is not the best solution.***

Respondents read the following question:

“And, of the three ways to reduce the deficit, which do you think is the most effective way to cut the deficit (randomize), cutting government spending, raising taxes, or growing the economy?”

Just over half (51%) chose cutting government spending, 44% said growing the economy, with only 5% choosing raising taxes.

Republicans were more likely to choose cutting government spending while Democrats opted for growing the economy, but neither party sees raising taxes as an effective way to reduce the deficit.

4. ***Voters are increasingly aware that portions of the 2017 Tax Cuts and Jobs Act will expire at the end of 2025.***

More than half (58%) have heard a lot or some about portions of the 2017 Tax Cuts and Jobs Act, also known as the Trump tax cuts, expiring at the end of the current year.

This is a notable increase from September of last year, when just 40% had heard a lot or some. From a partisan perspective, base Republicans (68% a lot or some) are paying the most attention, followed by base Democrats (63%) and soft Democrats (60%).

5. ***The overwhelming majority say that the current tax rates should be kept in place.***

Respondents read the following question:

“As you may know, the tax cuts that were passed in 2017 under President Trump will fully expire at the end of 2025 if the President and Congress do not extend them. If you were in Congress and you had a choice between voting to keep the current tax rates or doing nothing and letting tax rates increase, would you vote to keep current tax rates or let taxes increase?”

Well over three-quarters (84%) of voters said they would vote to keep the current tax rates in place, while only 16% would let taxes increase.

Once again, this is a sentiment that extends across partisan lines, with 95% of Republicans, 81% of Independents, and 74% of Democrats saying they would vote to keep the current tax rates.

6. ***Voting to extend the 2017 tax rates is a clear political winner.***

Sixty-three percent (63%) of voters would be more likely to vote for a member of Congress who votes to keep taxes from increasing by extending the 2017 tax cuts.

This includes majorities of key swing groups such as Independents (59% more likely) seniors (67% more likely), moderates (61% more likely), and suburban voters (65% more likely).

7. ***Clear majorities of voters see not extending the 2017 tax cuts as hurting middle class families, small businesses, American consumers, and the economy.***

Not Extending the 2017 Tax Rates (Ranked by % Hurt)

	<u>% Hurt</u>	<u>% Help</u>	<u>% No Impact</u>
Middle Class Families	75%	13%	12%
Small Businesses	74%	14%	12%
American Consumers	74%	14%	12%
The Economy	69%	18%	14%

8. ***Voters have a sense of urgency on this issue. They want the tax cuts to be extended as soon as possible.***

Respondents read the following statement:

“Congress should focus on preventing taxes from increasing and should vote as soon as possible to keep the 2017 tax cuts in place. American families need the economic certainty that comes with knowing their taxes won't be going up next year. Extend the tax cuts now, and then move on to cutting government spending.”

Fully 85% of voters agreed with the statement, including 45% who strongly agreed.

This clear sense of urgency cuts across partisan lines, as 95% of Republicans, 81% of Independents, and 76% of Democrats agree that Congress should give American families the economic certainty that comes with knowing their taxes will not go up.

The Bottom Line

Voters overwhelmingly support extending the 2017 tax cuts, and they want Congress to act as soon as possible to make the extension of these cuts a reality.

Letting these tax cuts expires is seen as hurting small businesses, middle class families, American consumers, and the economy as a whole.

Thus, it is no surprise that extending the 2017 cuts is a clear political winner with not just Republicans, but also with the swing voters who will be pivotal in the 2026 midterm elections.