

# MO Statewide Survey

*Executive Summary: April 2025 Survey*

**To:** Americans for Prosperity Missouri

**From:** Differentiators Data

**Re:** MO Statewide Polling and Analysis

## Methodology

Differentiators Data conducted a general election survey for AFP Missouri. The purpose of the survey was to assess public opinion on several regulatory policy issues at the state and federal levels. The data for the survey was gathered through multi-modal responses from 500 likely general election voters April 3-5, 2025, with a margin of error of +/- 4.5%.

## Summary

In today's hyperpolarized political environment, there are a dwindling number of political issues that enjoy bipartisan support, which makes the broad popularity of the proposals included in this survey stand out. 52% of voters approve of the job Governor Mike Kehoe is doing leading the state, and the policy proposals have even stronger support. We asked voters if they agreed or disagreed with a myriad of regulatory and public policy proposals. A summary of those findings:

- 75% of likely voters said they agree with the concepts found in the Missouri REINS Act **“any new regulations that could have a major impact on Missouri’s economy and taxpayers should require approval by the state legislature.”** Only 14% disagree with this statement. At least 69% of voters in every media market agreed, as did 63% of Democrats, 85% of Republicans, 86% and 88% of self-described conservatives.
- A whopping 82% of voters said they agree that **“every 10 years, Missouri’s state agencies should be required to review and readopt rules and regulations to determine if they are outdated and could be eliminated to reduce government red tape.”** Only 12% disagreed with this policy. 93% of voters who consider themselves Republicans agreed, 74% of independent voters and 69% of Democrats. At least 80% of voters in every media market and at least 69% of voters in every geographic region agreed.
- A significant majority – 65% of voters – said they agree that **“when given the responsibility to write rules and regulations by elected officials, unelected government bureaucrats often adopt rules and regulations that are more costly, confusing and complicated than elected officials intend.”** Only 19% of voters disagreed. 80% of voters who consider themselves Republicans agree with this statement.