



PRINCIPLES *in* ACTION

How Americans for Prosperity Advances Speaker Johnson's *The 7 Core Principles of Conservatism*

AFP is the nation's unparalleled leader in advancing limited government principles through grassroots engagement. For more than 20 years, we have championed these core American values through education and activation at the local, state, and federal level. In 2023 and 2024, AFP and AFP Action made more than 30 million voter contacts — by far the largest effort in the country to advance the freedom movement not led by any party or lawmaker.

1. INDIVIDUAL FREEDOM

Americans for Prosperity empowers individuals by advocating for policies that expand freedom and opportunity. Through grassroots engagement, AFP activists champion free speech, religious liberty, educational choice, worker freedom, and property rights, ensuring Americans can pursue the American Dream without unnecessary government interference. AFP's campaigns have repeatedly and successfully pushed back against government overreach, such as restrictive forced unionization and college campus speech restrictions, amplifying the voices of those who seek to live freely and prosper.

2. LIMITED GOVERNMENT

AFP fights for policies that reduce government's size and scope, ensuring that power remains with the people as our Founders intended. Through local and national campaigns, AFP has mobilized

activists to repeal excessive regulations and oppose wasteful government spending. Whether it's rolling back burdensome state licensing requirements or fighting against government-controlled health care, AFP's grassroots army continues to champion limited government so other key institutions of our society, like family and community, can thrive.

3. THE RULE OF LAW

A transparent and accountable government is essential to preserving the rule of law and maintaining a strong democracy. AFP vigorously defends the separation of powers and works to curtail judicial activism and executive overreach, ensuring the three branches of government are fulfilling their proper roles. We hold politicians accountable by raising awareness of the legislative process, because an informed citizenry is the greatest check to those in power.

4. PEACE THROUGH STRENGTH

AFP believes that a strong national defense should be focused on securing American interests while avoiding unnecessary foreign entanglements. AFP advocates for policies to ensure taxpayer dollars are used effectively to support troops, veterans, and national security initiatives that truly protect American citizens. That includes measures to enhance border security through more walls, more technology, and more personnel. Through educational campaigns and policy advocacy, AFP and AFP Foundation engage citizens in what it takes for America to remain the esteemed leader of the free world and to secure the homeland, including taking citizen leaders on trips to see the border for themselves.

5. FISCAL RESPONSIBILITY

AFP leads the charge in confronting Washington's out-of-control spending. Through its unparalleled grassroots network, AFP has mobilized millions of advocates to demand spending restraint and responsible budgeting. Since our inception, AFP has fought against irresponsible levels of government spending and supported measures that protect taxpayers, eliminate waste, and improve budget processes.

6. FREE MARKETS

AFP protects and promotes free markets by supporting policies that encourage innovation, competition, and entrepreneurship. AFP has helped defeat burdensome regulations, supported pro-growth tax policies, and fought against government-imposed market distortions. AFP's work in advancing tax reform, energy freedom, and patient-driven health care empowers individuals and businesses to thrive without excessive government intervention. By mobilizing grassroots activists and partnering with lawmakers at all levels of government, AFP fosters an economic environment where hard work and innovation are rewarded, leading to stronger families and communities and a stronger country.

7. HUMAN DIGNITY

AFP believes that every individual has inherent worth and should have the opportunity to reach their full potential. Every day, we work to facilitate upward mobility and the dignity of earned success because we believe free people are capable of extraordinary things. With every campaign, AFP fights to expand freedom and opportunity with policy solutions that empower individuals and strengthen families, communities, and our country.

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