



SPRY Strategies

AFP TN SD 09

Survey Results

The AFP TN SD 09 Survey was conducted by IVR / Landline and Online Mobile Interviews from February 12 - February 17 among a random sample of 362 likely Republican Primary voters. The survey has a margin of error of +/- 5.6 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1 : Voter Registration

Are you 18+ and registered to vote in the state of Tennessee?

Sample Size: 362



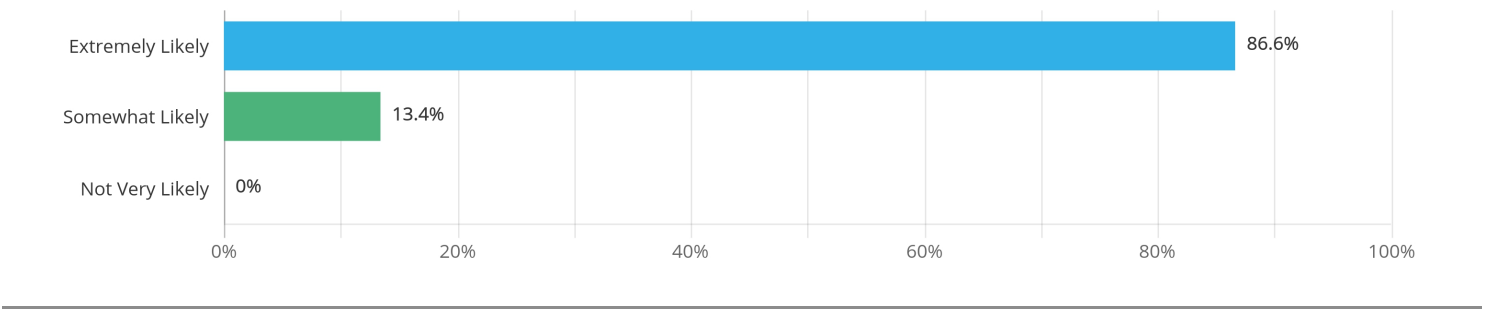
Legend

Yes

Value	Frequency	Percent
Yes	362	100%
Total	362	100%

Q2 : Voter Likelihood

Thinking ahead to the August Republican Primary, how likely are you to vote? Would you say extremely likely, somewhat likely, or not very likely?
Sample Size: 362



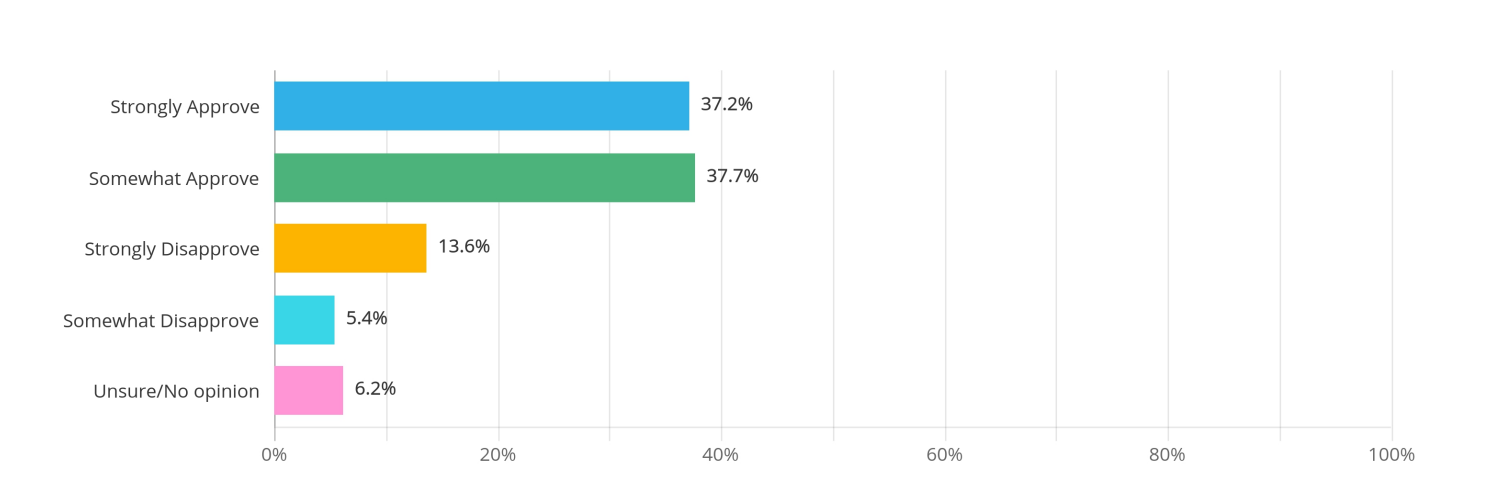
Legend

- Extremely Likely
- Somewhat Likely
- Not Very Likely

Value	Frequency	Percent
Extremely Likely	313	86.6%
Somewhat Likely	49	13.4%
Not Very Likely	0	0%
Total	362	100%

Q3 : Lee Approval

Do you approve of the job that Bill Lee is doing as Governor?
Sample Size: 362

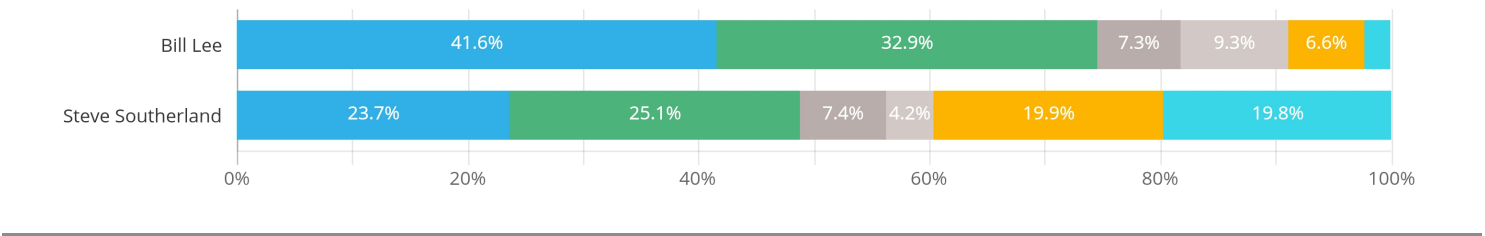


Value	Frequency	Percent
Strongly Approve	134	37.2%
Somewhat Approve	137	37.7%
Strongly Disapprove	49	13.6%
Somewhat Disapprove	19	5.4%
Unsure/No opinion	22	6.2%
Total	362	100%

Q4 : Image Test

I am going to read some names. For each one, please tell me whether you have a favorable or unfavorable opinion. If you have no opinion or have never heard of the person, just say so.

Sample Size: 362



Legend

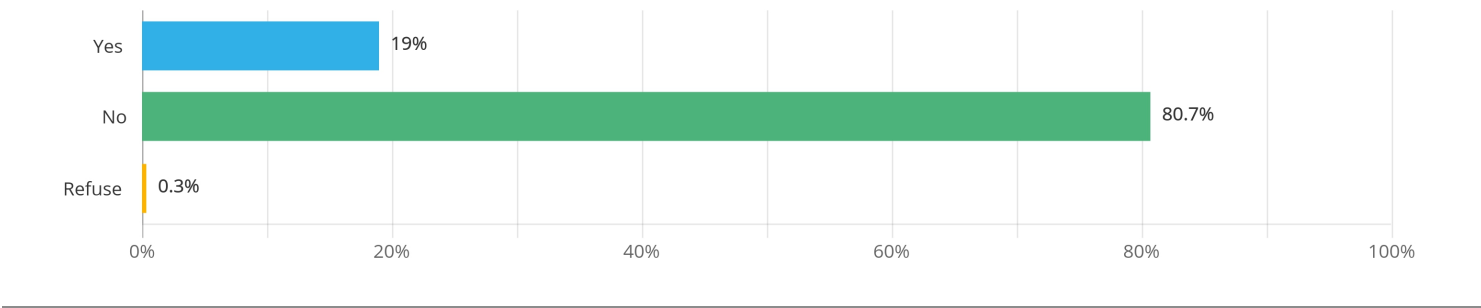
- Very Favorable
- Somewhat Favorable
- Somewhat Unfavorable
- Very Unfavorable
- No Opinion
- Never Heard Of

	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard Of	Total
R1 Bill Lee	41.6% 150	32.9% 119	7.3% 27	9.3% 33	6.6% 24	2.3% 8	100% 362
R2 Steve Southerland	23.7% 86	25.1% 91	7.4% 27	4.2% 15	19.9% 72	19.8% 72	100% 362

Q5 : Parental Status

Are you currently or will you soon be a parent or legal guardian of a child under the age of 18?

Sample Size: 362



Legend

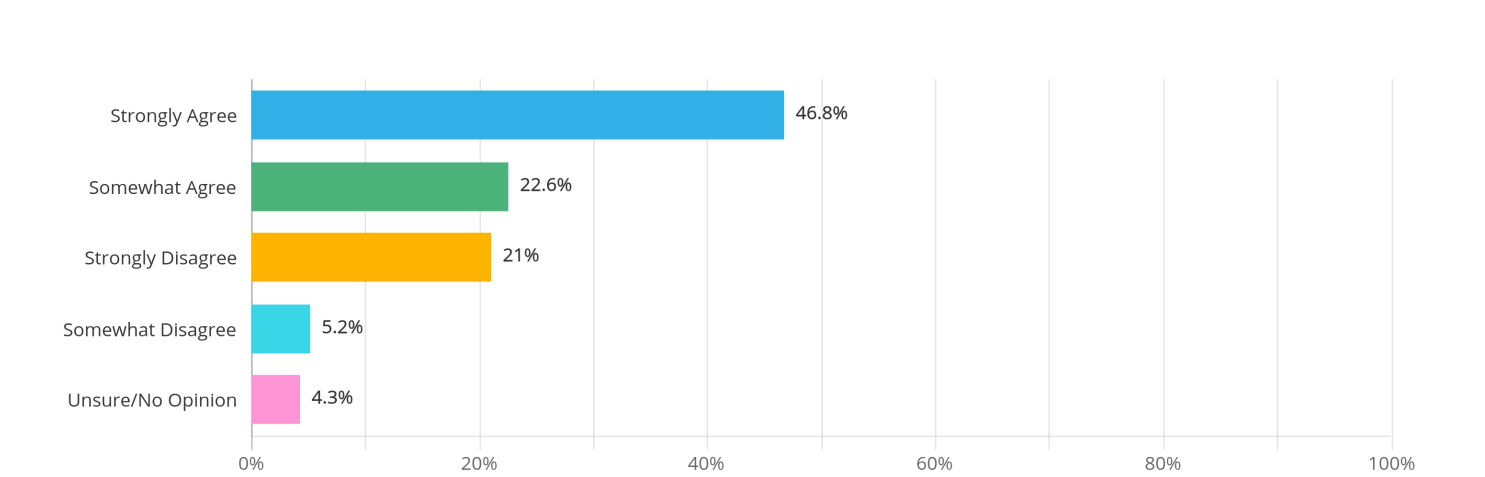
- Yes
- No
- Refuse

Value	Frequency	Percent
Yes	69	19%
No	292	80.7%
Refuse	1	0.3%
Total	362	100%

Q6 : Lee Proposal

Governor Lee is proposing a school choice program that will enable parents to take back control over \$7k of their education tax dollars to educate their child in a private or home school environment if they choose to, giving parents more control over how & where their children are educated. Do you agree with the program Governor Lee is proposing?

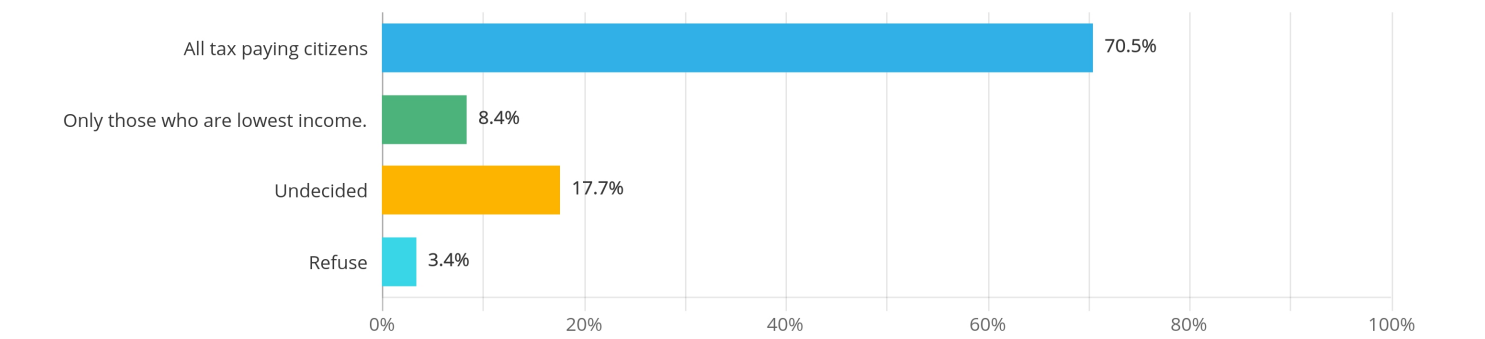
Sample Size: 362



Value	Frequency	Percent
Strongly Agree	169	46.8%
Somewhat Agree	82	22.6%
Strongly Disagree	76	21%
Somewhat Disagree	19	5.2%
Unsure/No Opinion	16	4.3%
Total	362	100%

Q7 : School Choice Income Status

Should the school choice program being proposed be made available to all Tennessee tax-paying citizens, or only those who are of the lowest income?
Sample Size: 362

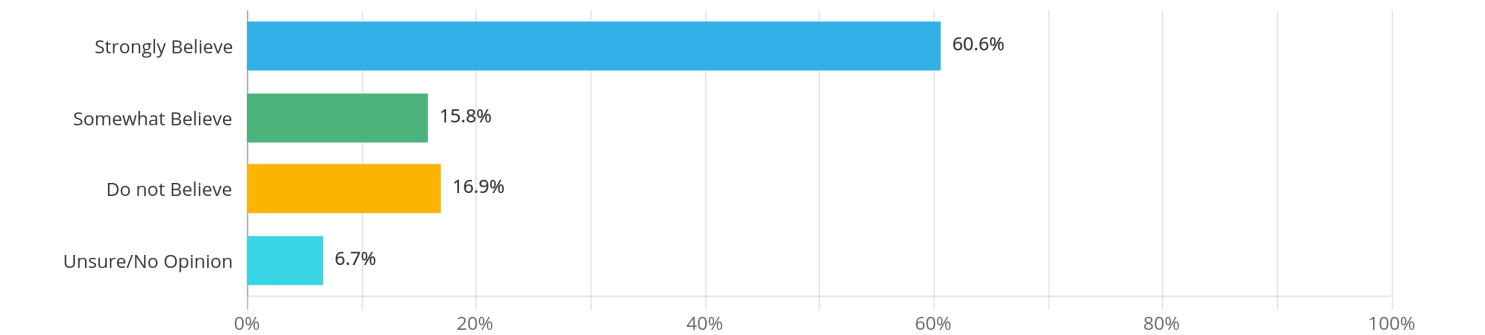


Value	Frequency	Percent
All tax paying citizens	255	70.5%
Only those who are lowest income.	30	8.4%
Undecided	64	17.7%
Refuse	12	3.4%
Total	362	100%

Q8 : Parental Control of Tax Dollars

Those who are against Governor Lee’s School Choice proposal claim it will take funding away from public schools. On the other hand, those who support the program say the money should follow the child wherever that parent decides to educate their children. Do you believe that parents should be put back in control over their tax dollars to decide where & how their children are educated?

Sample Size: 362

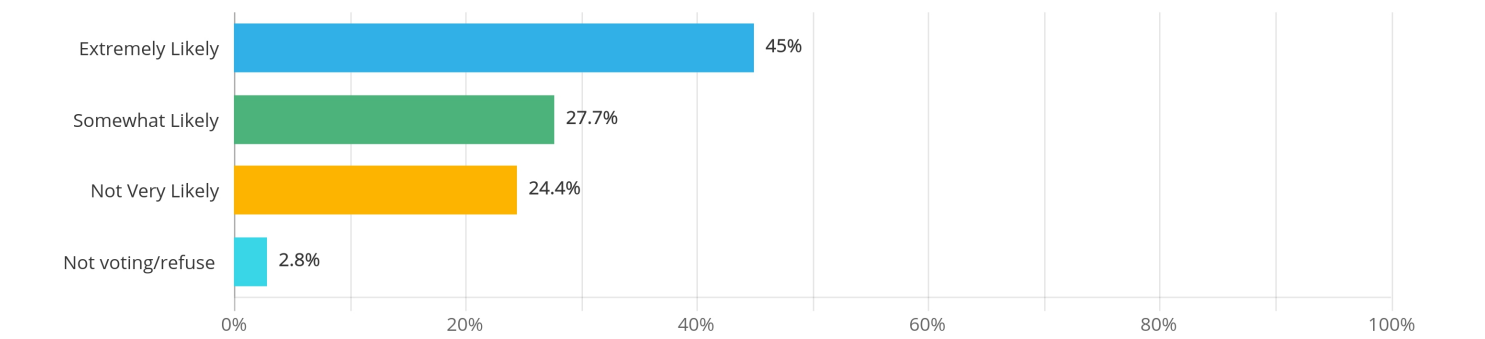


Value	Frequency	Percent
Strongly Believe	219	60.6%
Somewhat Believe	57	15.8%
Do not Believe	61	16.9%
Unsure/No Opinion	24	6.7%
Total	362	100%

Q9 : Candidate Proposal Support

Are you more or less likely to vote for a candidate who supports this school choice proposal being promoted by Governor Lee?

Sample Size: 362

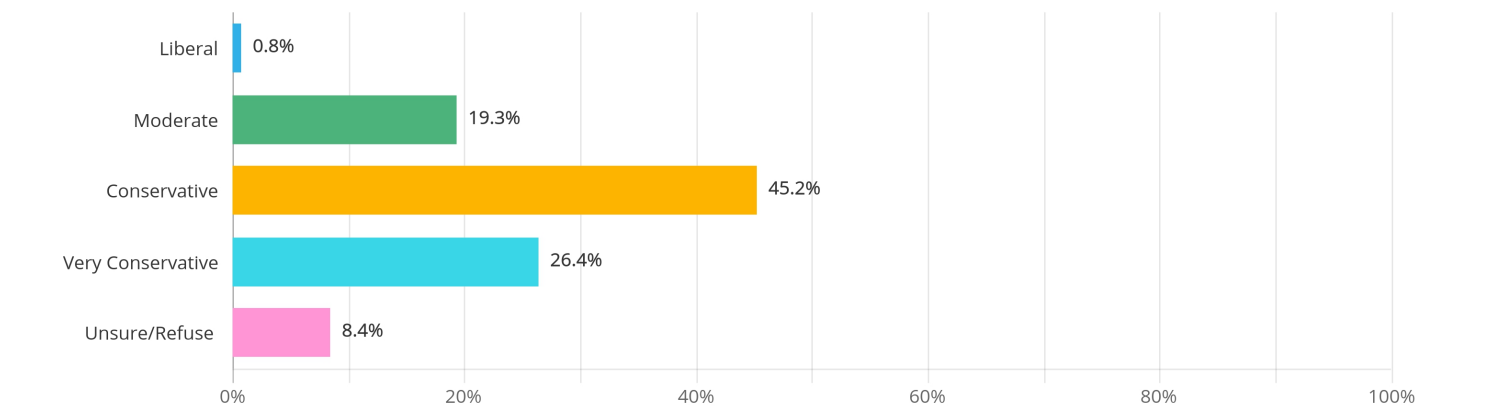


Value	Frequency	Percent
Extremely Likely	163	45%
Somewhat Likely	100	27.7%
Not Very Likely	88	24.4%
Not voting/refuse	10	2.8%
Total	362	100%

Q10 : Ideology

Would you consider yourself liberal, moderate, conservative, or very conservative?

Sample Size: 362

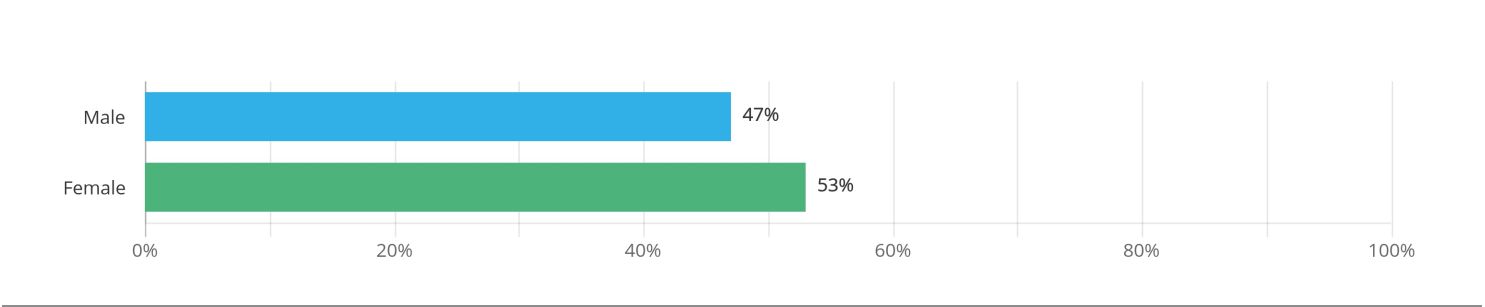


Value	Frequency	Percent
Liberal	3	0.8%
Moderate	70	19.3%
Conservative	164	45.2%
Very Conservative	96	26.4%
Unsure/Refuse	30	8.4%
Total	362	100%

Q11 : Gender

What is your gender?

Sample Size: 362



Legend

Male

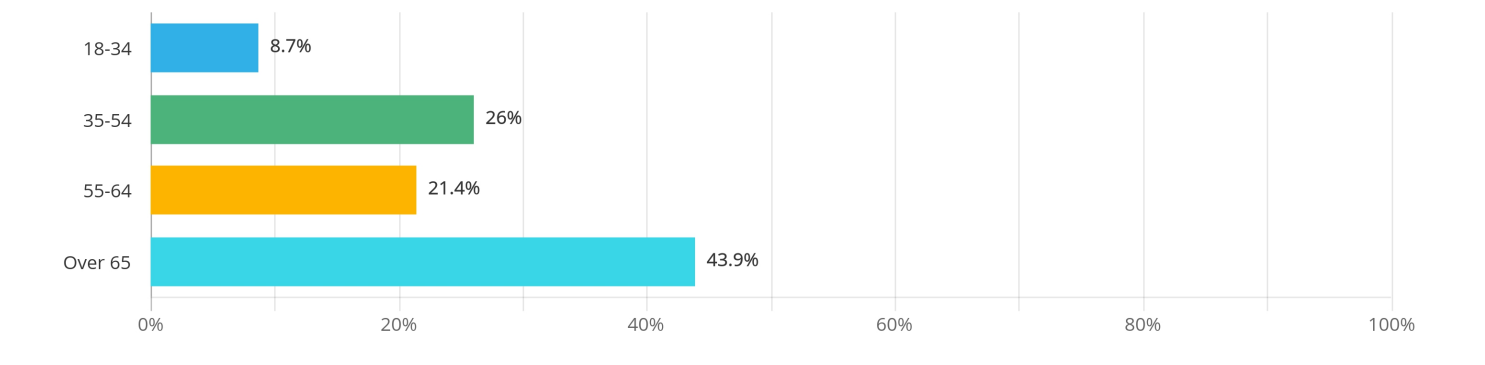
Female

Value	Frequency	Percent
Male	170	47%
Female	192	53%
Total	362	100%

Q12 : Age

What is your age? Are you...?

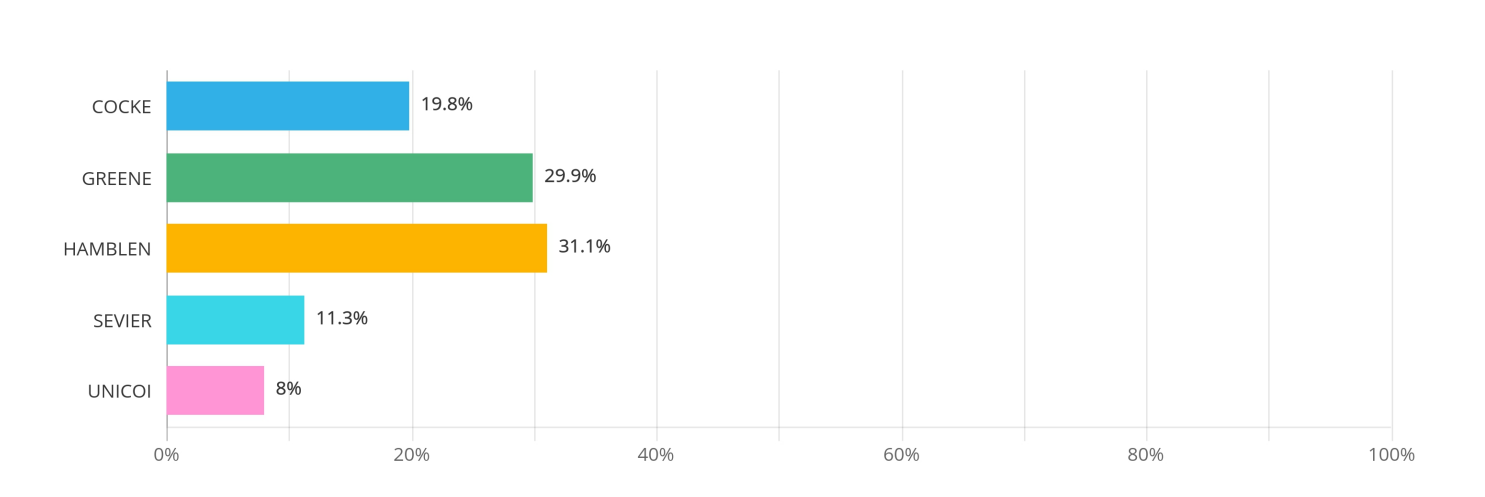
Sample Size: 362



Value	Frequency	Percent
18-34	32	8.7%
35-54	94	26%
55-64	78	21.4%
Over 65	159	43.9%
Total	362	100%

Q13 : County

County
Sample Size: 362



Value	Frequency	Percent
COCKE	72	19.8%
GREENE	108	29.9%
HAMBLEN	112	31.1%
SEVIER	41	11.3%
UNICOI	29	8%
Total	362	100%