



SPRY Strategies

AFP TN SD 25

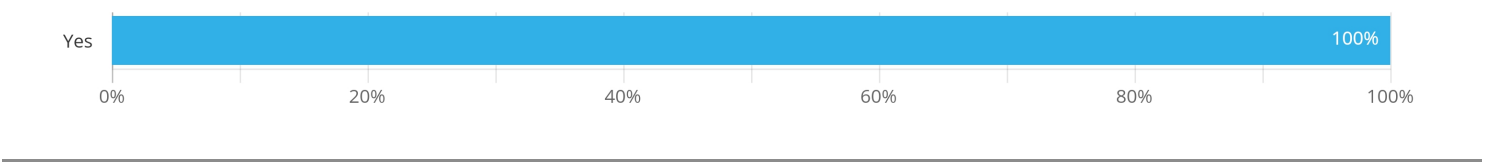
Survey Results

Prepared by Spry Strategies

The AFP TN SD 25 Survey was conducted by IVR / Landline and Online Mobile Interviews from February 12 - February 17 among a random sample of 315 likely Republican Primary voters. The survey has a margin of error of +/- 5.6 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1 : Voter Registration

Are you 18+ and registered to vote in the state of Tennessee?
Sample Size: 315



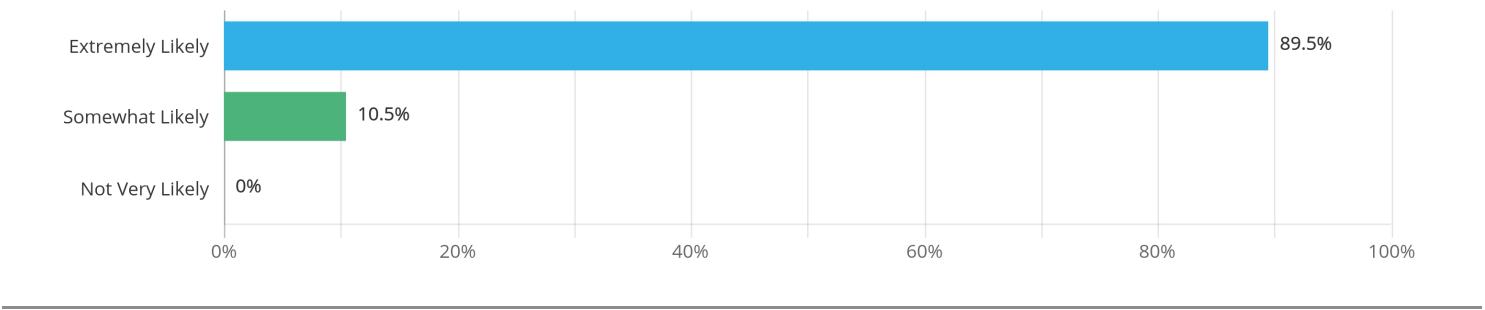
Legend

Yes

Value	Frequency	Percent
Yes	315	100%
Total	315	100%

Q2 : Voter Likelihood

Thinking ahead to the August Republican Primary, how likely are you to vote? Would you say extremely likely, somewhat likely, or not very likely?
Sample Size: 315



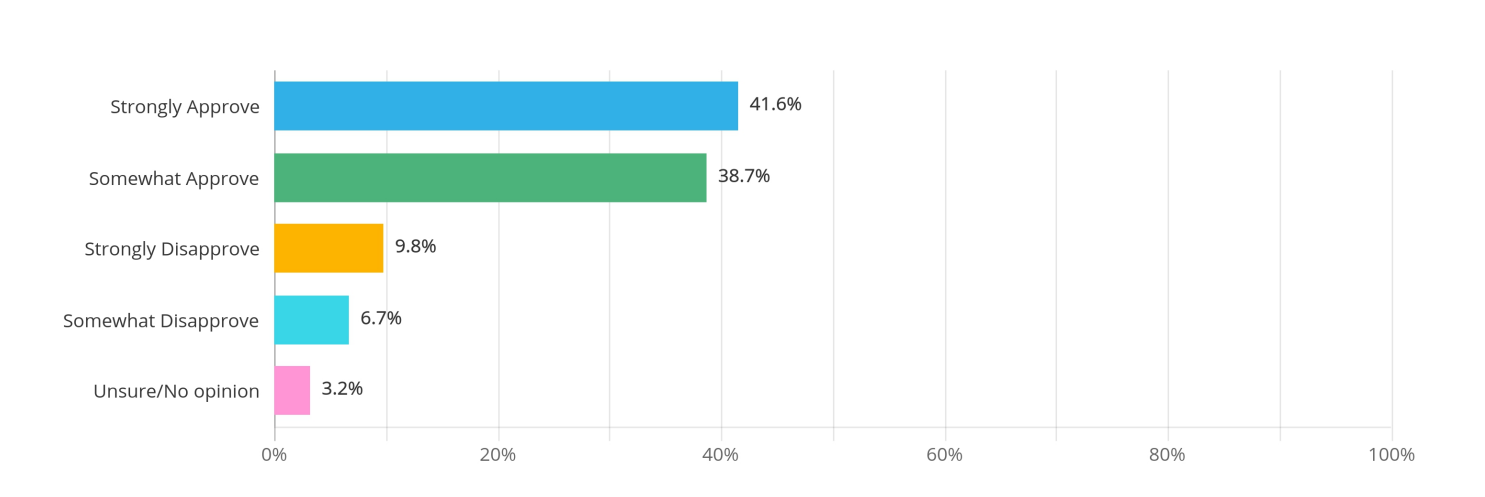
Legend

- Extremely Likely
- Somewhat Likely
- Not Very Likely

Value	Frequency	Percent
Extremely Likely	282	89.5%
Somewhat Likely	33	10.5%
Not Very Likely	0	0%
Total	315	100%

Q3 : Lee Approval

Do you approve of the job that Bill Lee is doing as Governor?
Sample Size: 315

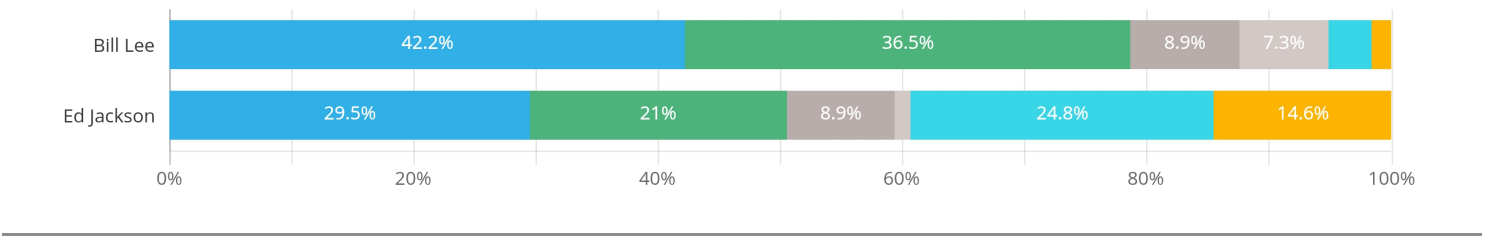


Value	Frequency	Percent
Strongly Approve	131	41.6%
Somewhat Approve	122	38.7%
Strongly Disapprove	31	9.8%
Somewhat Disapprove	21	6.7%
Unsure/No opinion	10	3.2%
Total	315	100%

Q4 : Image Test

I am going to read some names. For each one, please tell me whether you have a favorable or unfavorable opinion. If you have no opinion or have never heard of the person, just say so.

Sample Size: 315



Legend

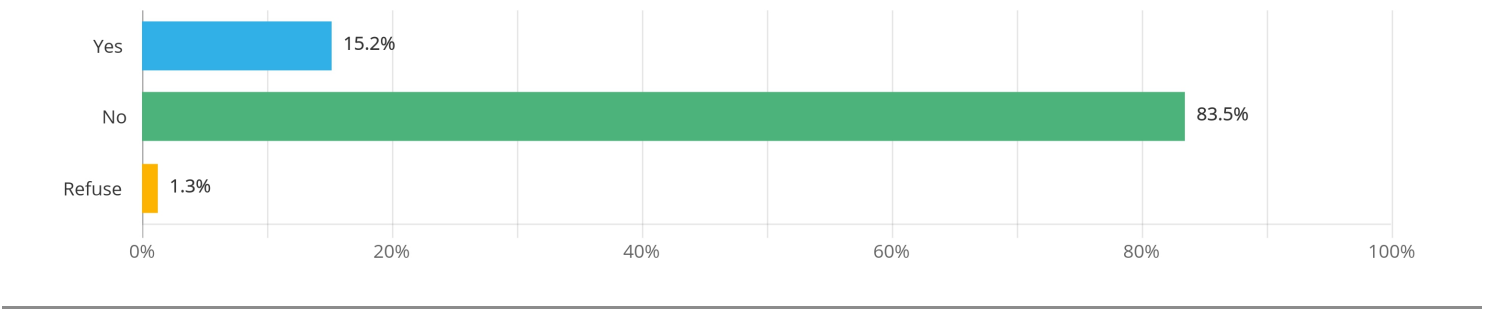
- Very Favorable
- Somewhat Favorable
- Somewhat Unfavorable
- Very Unfavorable
- No Opinion
- Never Heard Of

	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard Of	Total
R1 Bill Lee	42.2% 133	36.5% 115	8.9% 28	7.3% 23	3.5% 11	1.6% 5	100% 315
R2 Ed Jackson	29.5% 93	21% 66	8.9% 28	1.3% 4	24.8% 78	14.6% 46	100% 315

Q5 : Parental Status

Are you currently or will you soon be a parent or legal guardian of a child under the age of 18?

Sample Size: 315



Legend

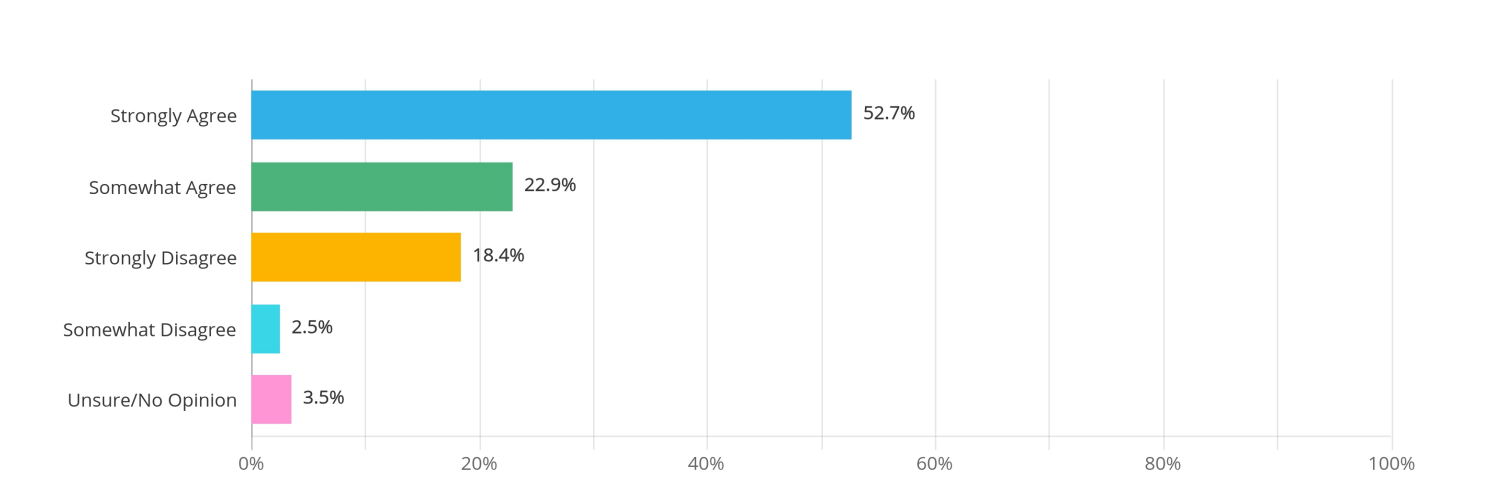
- Yes
- No
- Refuse

Value	Frequency	Percent
Yes	48	15.2%
No	263	83.5%
Refuse	4	1.3%
Total	315	100%

Q6 : Lee Proposal

Governor Lee is proposing a school choice program that will enable parents to take back control over \$7k of their education tax dollars to educate their child in a private or home school environment if they choose to, giving parents more control over how & where their children are educated. Do you agree with the program Governor Lee is proposing?

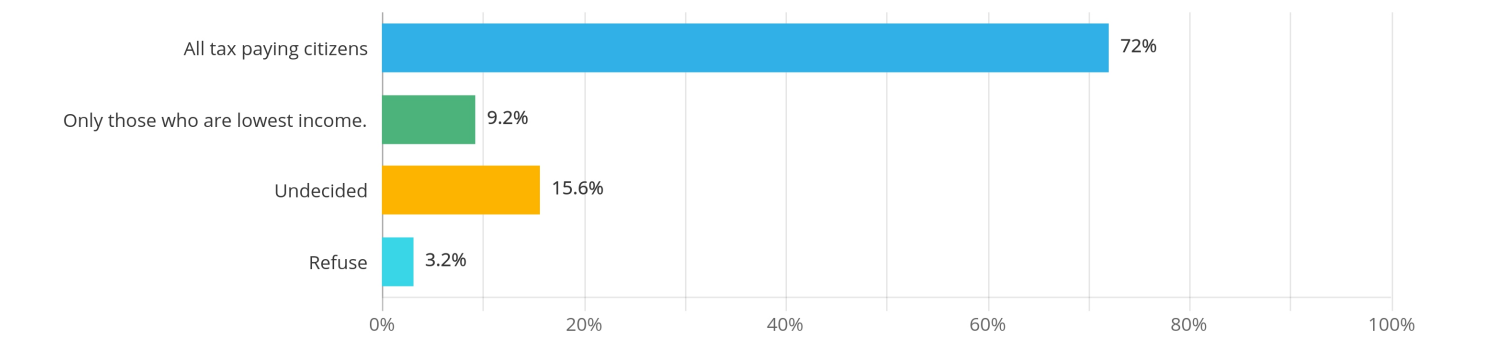
Sample Size: 315



Value	Frequency	Percent
Strongly Agree	166	52.7%
Somewhat Agree	72	22.9%
Strongly Disagree	58	18.4%
Somewhat Disagree	8	2.5%
Unsure/No Opinion	11	3.5%
Total	315	100%

Q7 : School Choice Income Status

Should the school choice program being proposed be made available to all Tennessee tax-paying citizens, or only those who are of the lowest income?
Sample Size: 314

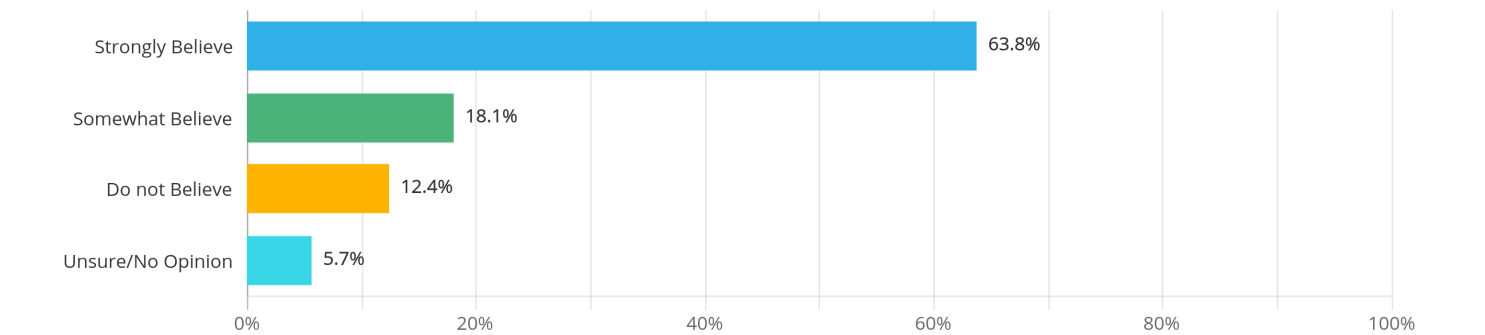


Value	Frequency	Percent
All tax paying citizens	226	72%
Only those who are lowest income.	29	9.2%
Undecided	49	15.6%
Refuse	10	3.2%
Total	314	100%

Q8 : Parental Control of Tax Dollars

Those who are against Governor Lee’s School Choice proposal claim it will take funding away from public schools. On the other hand, those who support the program say the money should follow the child wherever that parent decides to educate their children. Do you believe that parents should be put back in control over their tax dollars to decide where & how their children are educated?

Sample Size: 315

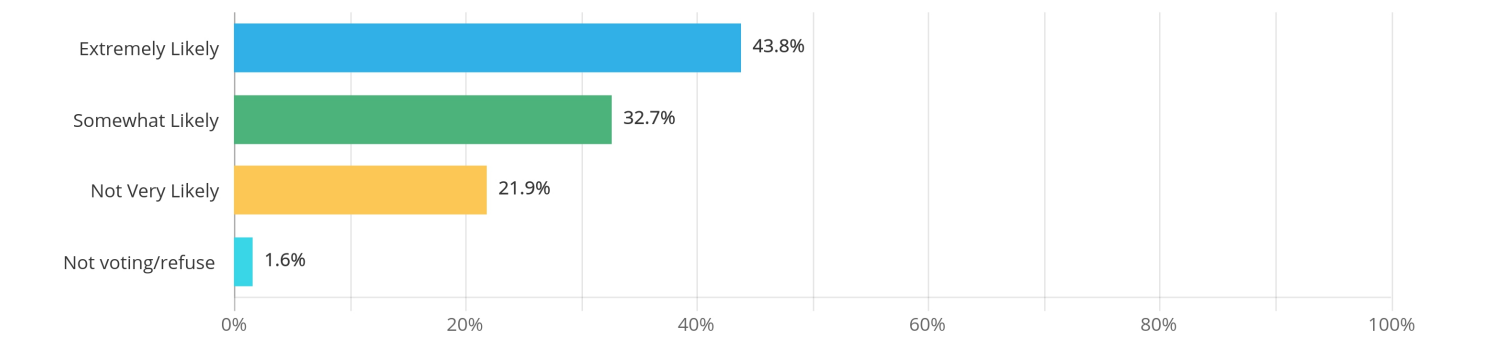


Value	Frequency	Percent
Strongly Believe	201	63.8%
Somewhat Believe	57	18.1%
Do not Believe	39	12.4%
Unsure/No Opinion	18	5.7%
Total	315	100%

Q9 : Candidate Proposal Support

Are you more or less likely to vote for a candidate who supports this school choice proposal being promoted by Governor Lee?

Sample Size: 315

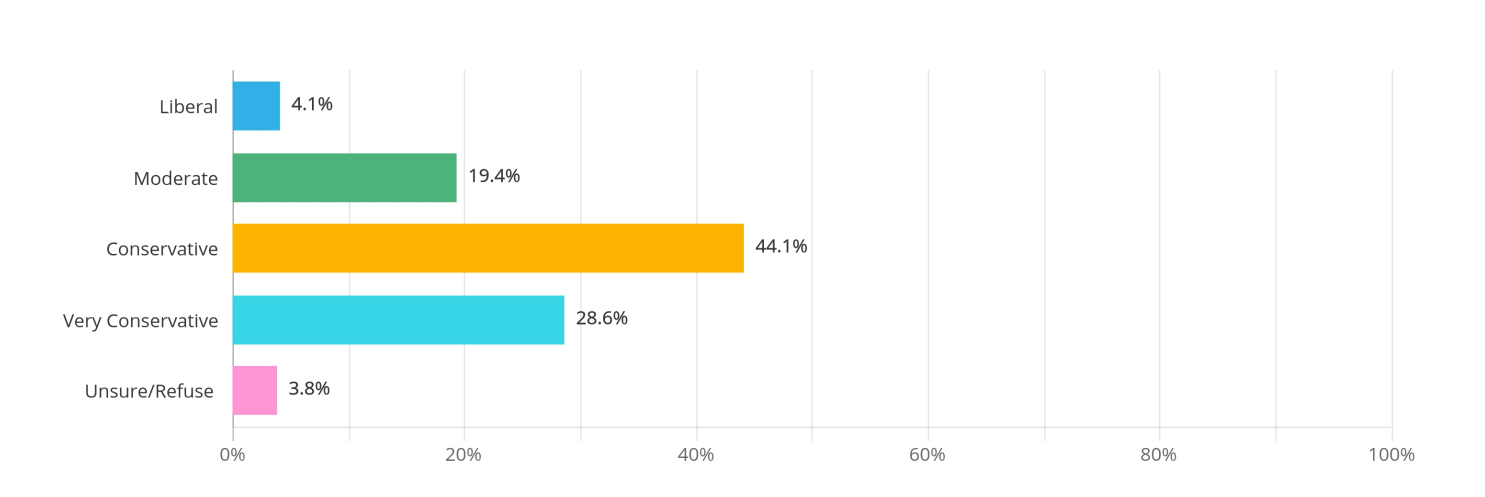


Value	Frequency	Percent
Extremely Likely	138	43.8%
Somewhat Likely	103	32.7%
Not Very Likely	69	21.9%
Not voting/refuse	5	1.6%
Total	315	100%

Q10 : Ideology

Would you consider yourself liberal, moderate, conservative, or very conservative?

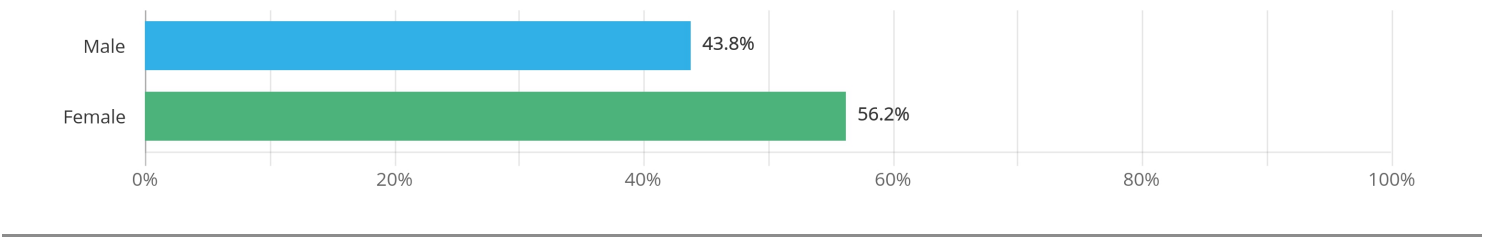
Sample Size: 315



Value	Frequency	Percent
Liberal	13	4.1%
Moderate	61	19.4%
Conservative	139	44.1%
Very Conservative	90	28.6%
Unsure/Refuse	12	3.8%
Total	315	100%

Q11 : Gender

What is your gender?
Sample Size: 315



Legend

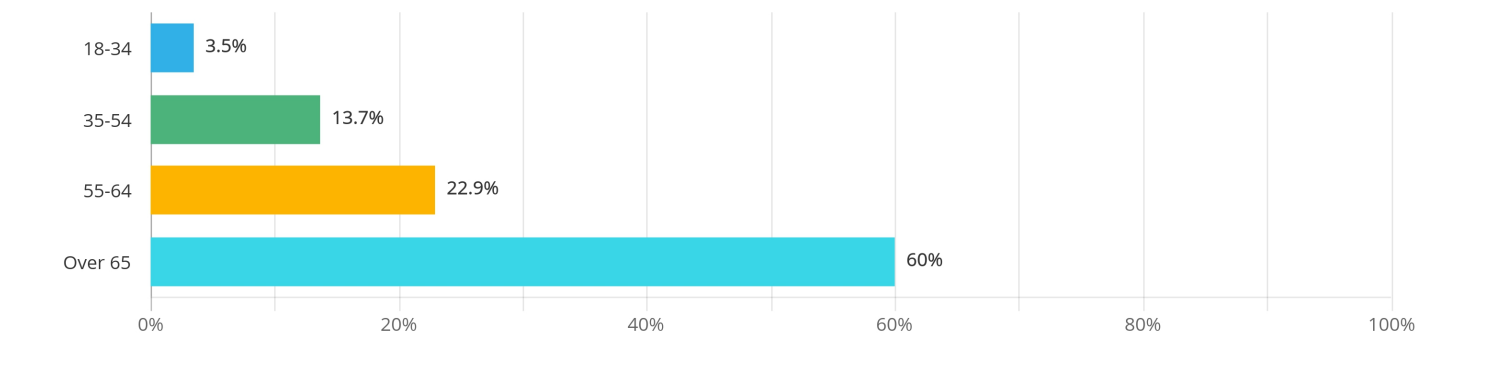
Male Female

Value	Frequency	Percent
Male	138	43.8%
Female	177	56.2%
Total	315	100%

Q12 : Age

What is your age? Are you...?

Sample Size: 315

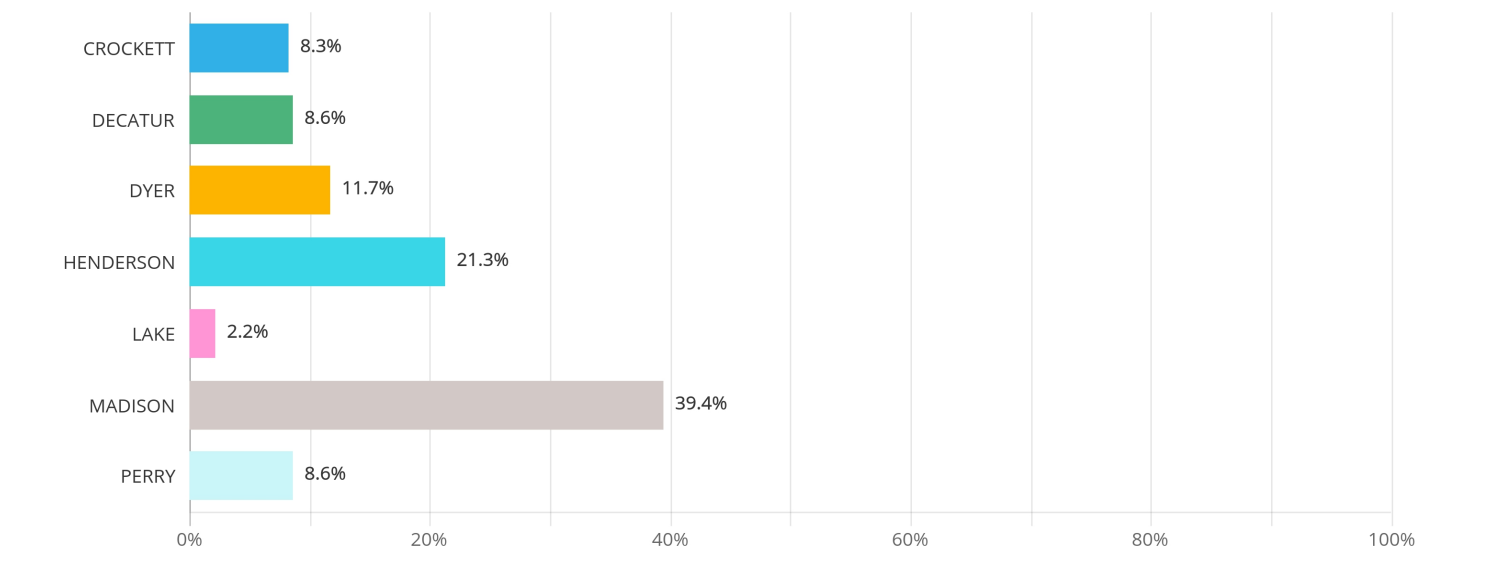


Value	Frequency	Percent
18-34	11	3.5%
35-54	43	13.7%
55-64	72	22.9%
Over 65	189	60%
Total	315	100%

Q13 : COUNTY

COUNTY

Sample Size: 315



Value	Frequency	Percent
CROCKETT	26	8.3%
DECATUR	27	8.6%
DYER	37	11.7%
HENDERSON	67	21.3%
LAKE	7	2.2%
MADISON	124	39.4%
PERRY	27	8.6%
Total	315	100%