



# SPRY Strategies

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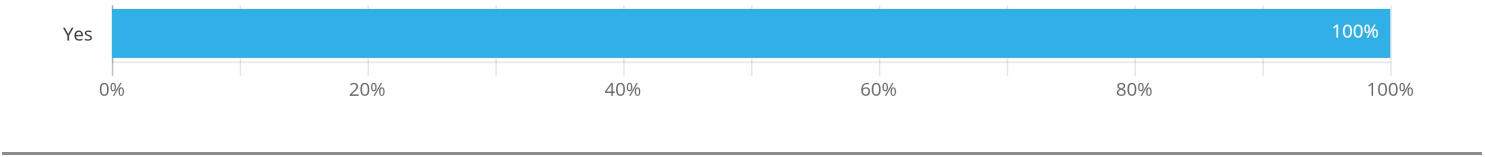
## AFP TN SD 02

### **SURVEY RESULTS**

The AFP TN SD 02 Survey was conducted by IVR / Landline and Online Mobile Interviews from February 12 - February 17 among a random sample of 330 likely Republican Primary voters. The survey has a margin of error of +/- 5.6 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1 : Voter Registration

Are you 18+ and registered to vote in the state of Tennessee?  
Sample Size: 330



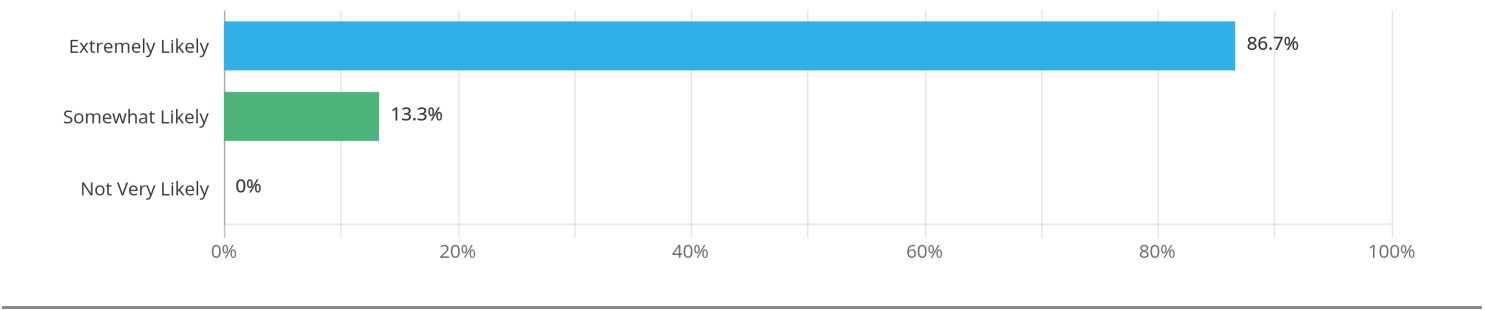
Legend

Yes

Value	Frequency	Percent
Yes	330	100%
Total	330	100%

Q2 : Voter Likelihood

Thinking ahead to the August Republican Primary, how likely are you to vote? Would you say extremely likely, somewhat likely, or not very likely?  
Sample Size: 330



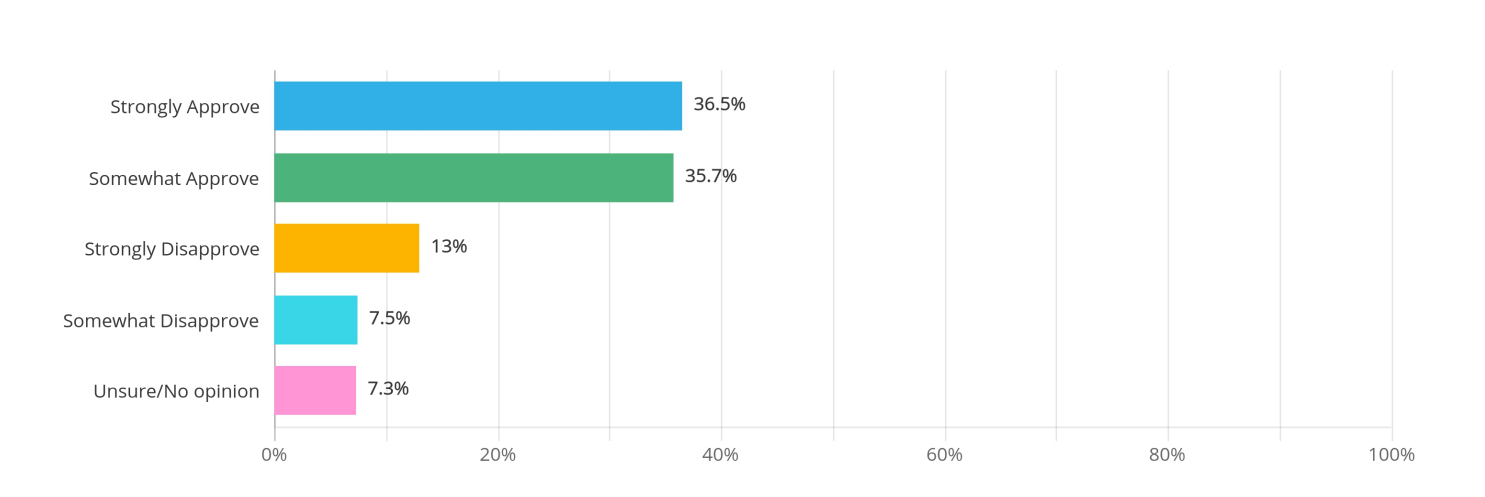
Legend

- Extremely Likely
- Somewhat Likely
- Not Very Likely

Value	Frequency	Percent
Extremely Likely	286	86.7%
Somewhat Likely	44	13.3%
Not Very Likely	0	0%
Total	330	100%

Q3 : Lee Approval

Do you approve of the job that Bill Lee is doing as Governor?  
Sample Size: 330

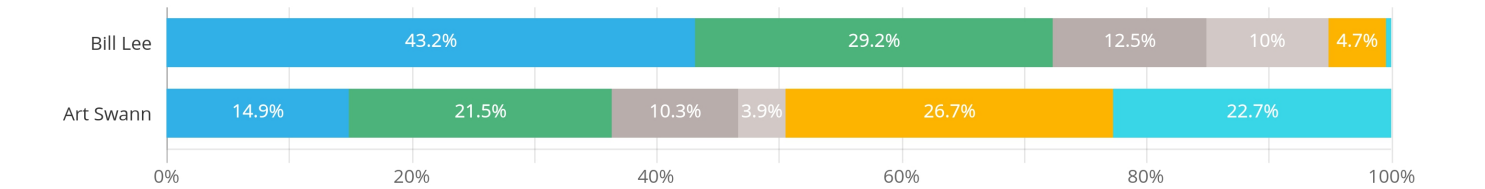


Value	Frequency	Percent
Strongly Approve	121	36.5%
Somewhat Approve	118	35.7%
Strongly Disapprove	43	13%
Somewhat Disapprove	25	7.5%
Unsure/No opinion	24	7.3%
Total	330	100%

Q4 : Image Test

I am going to read some names. For each one, please tell me whether you have a favorable or unfavorable opinion. If you have no opinion or have never heard of the person, just say so.

Sample Size: 330



Legend

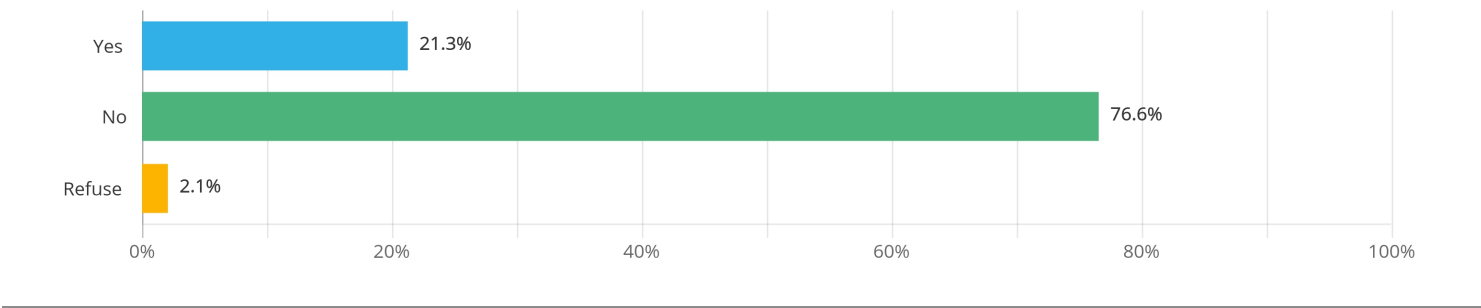
- Very Favorable
- Somewhat Favorable
- Somewhat Unfavorable
- Very Unfavorable
- No Opinion
- Never Heard Of

	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard Of	Total
R1 Bill Lee	43.2% 142	29.2% 96	12.5% 41	10% 33	4.7% 15	0.5% 2	100% 330
R2 Art Swann	14.9% 49	21.5% 71	10.3% 34	3.9% 13	26.7% 88	22.7% 75	100% 330

Q5 : Parental Status

Are you currently or will you soon be a parent or legal guardian of a child under the age of 18?

Sample Size: 330



Legend

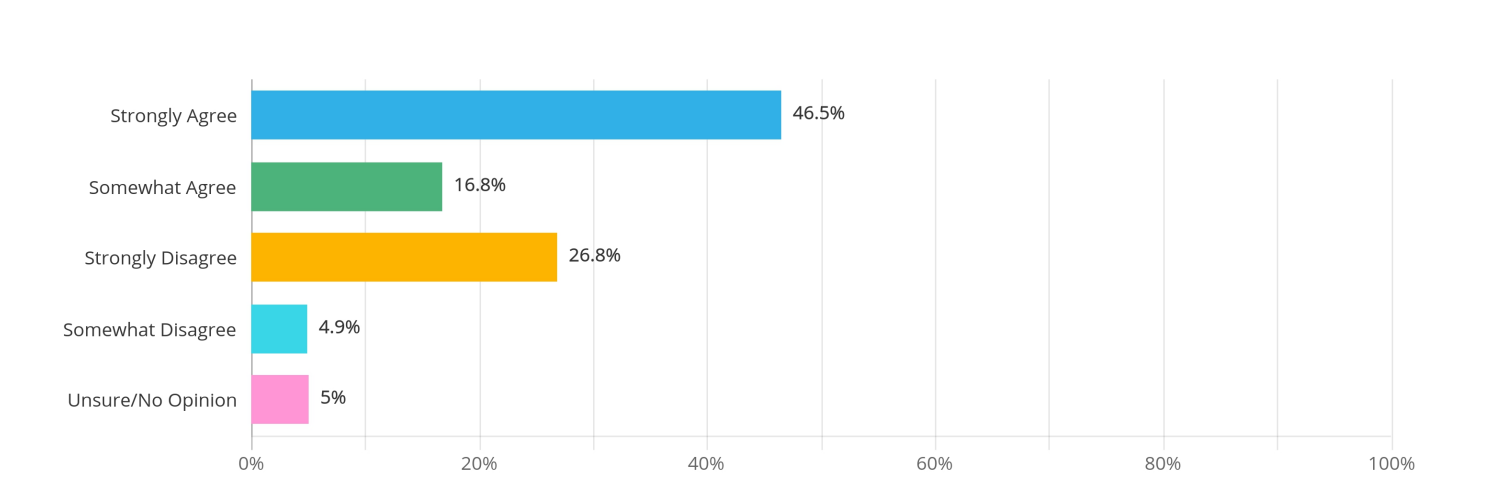
- Yes
- No
- Refuse

Value	Frequency	Percent
Yes	70	21.3%
No	253	76.6%
Refuse	7	2.1%
Total	330	100%

Q6 : Lee Proposal

Governor Lee is proposing a school choice program that will enable parents to take back control over \$7k of their education tax dollars to educate their child in a private or home school environment if they choose to, giving parents more control over how & where their children are educated. Do you agree with the program Governor Lee is proposing?

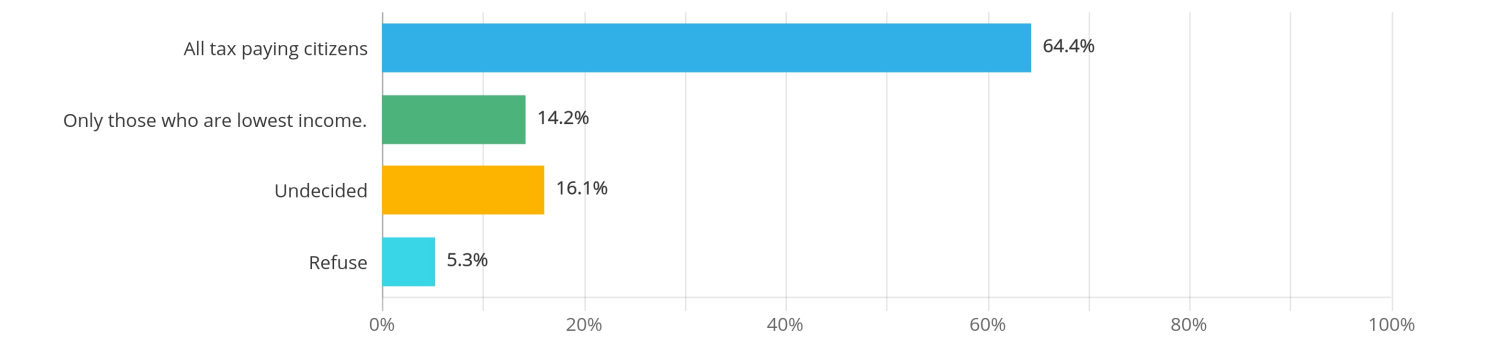
Sample Size: 330



Value	Frequency	Percent
Strongly Agree	154	46.5%
Somewhat Agree	55	16.8%
Strongly Disagree	89	26.8%
Somewhat Disagree	16	4.9%
Unsure/No Opinion	16	5%
Total	330	100%

Q7 : School Choice Income Status

Should the school choice program being proposed be made available to all Tennessee tax-paying citizens, or only those who are of the lowest income?  
Sample Size: 330



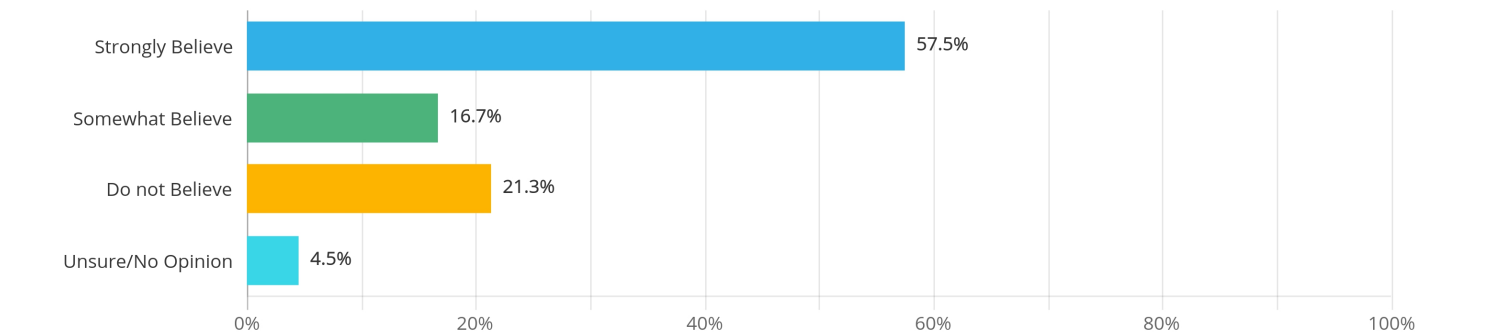
Value	Frequency	Percent
All tax paying citizens	212	64.4%
Only those who are lowest income.	47	14.2%
Undecided	53	16.1%
Refuse	18	5.3%
Total	330	100%



Q8 : Parental Control of Tax Dollars

Those who are against Governor Lee’s School Choice proposal claim it will take funding away from public schools. On the other hand, those who support the program say the money should follow the child wherever that parent decides to educate their children. Do you believe that parents should be put back in control over their tax dollars to decide where & how their children are educated?

Sample Size: 330

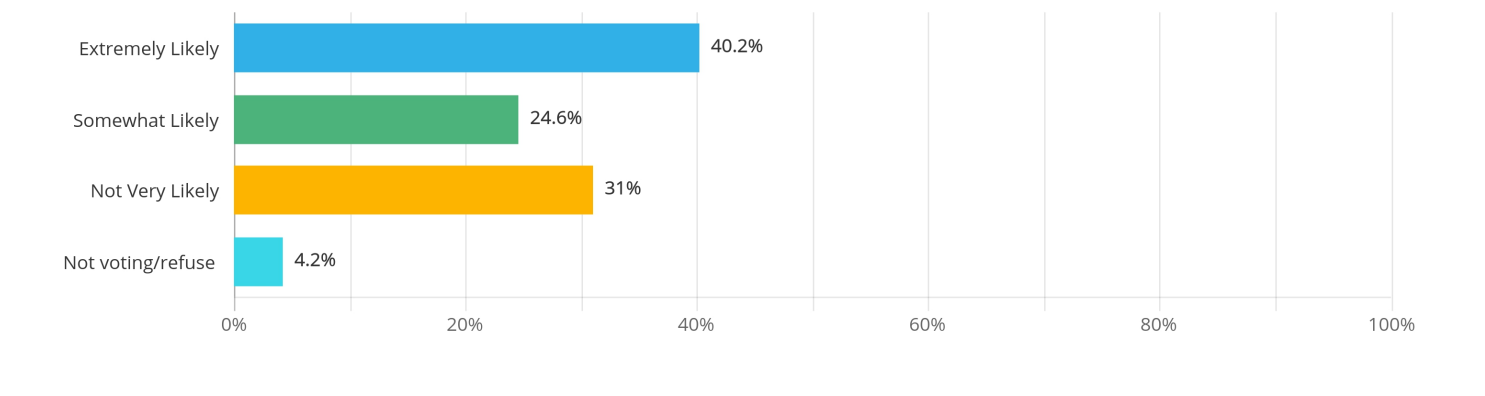


Value	Frequency	Percent
Strongly Believe	190	57.5%
Somewhat Believe	55	16.7%
Do not Believe	70	21.3%
Unsure/No Opinion	15	4.5%
Total	330	100%

Q9 : Candidate Proposal Support

Are you more or less likely to vote for a candidate who supports this school choice proposal being promoted by Governor Lee?

Sample Size: 330

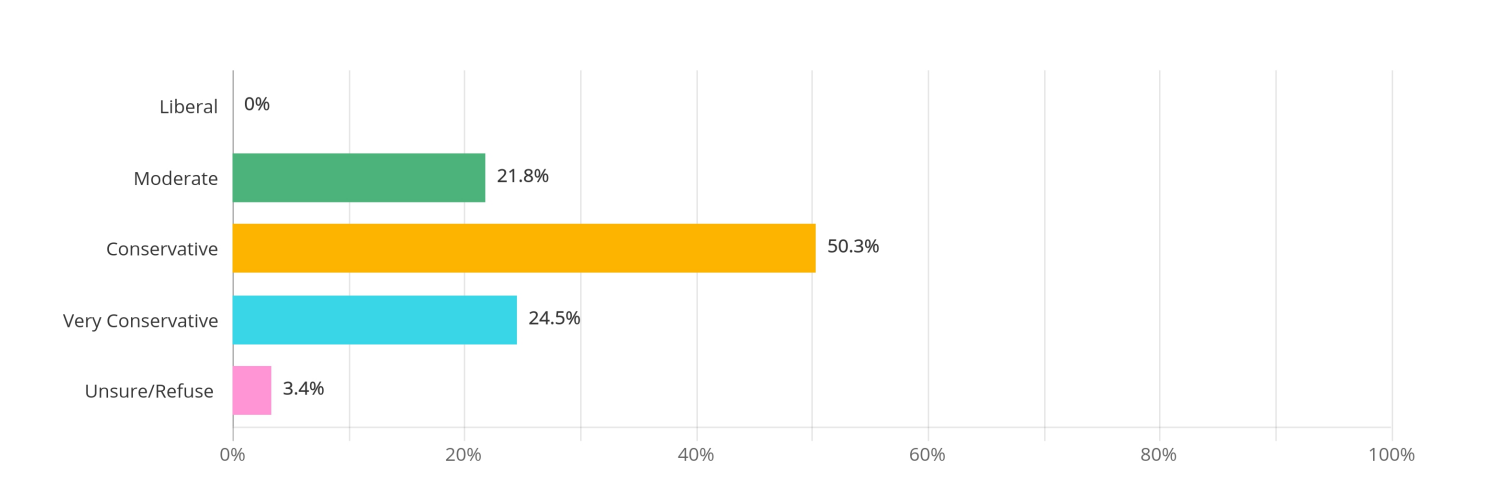


Value	Frequency	Percent
Extremely Likely	133	40.2%
Somewhat Likely	81	24.6%
Not Very Likely	102	31%
Not voting/refuse	14	4.2%
Total	330	100%

Q10 : Ideology

Would you consider yourself liberal, moderate, conservative, or very conservative?

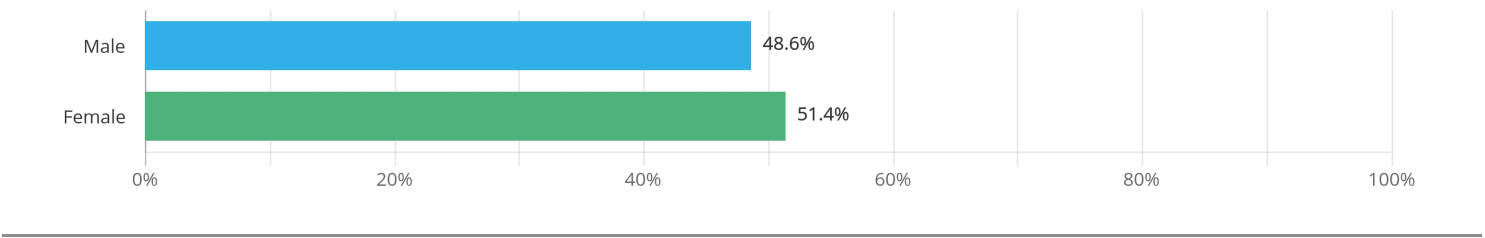
Sample Size: 330



Value	Frequency	Percent
Liberal	0	0%
Moderate	72	21.8%
Conservative	166	50.3%
Very Conservative	81	24.5%
Unsure/Refuse	11	3.4%
Total	330	100%

Q11 : Gender

What is your gender?  
Sample Size: 330



Legend

Male

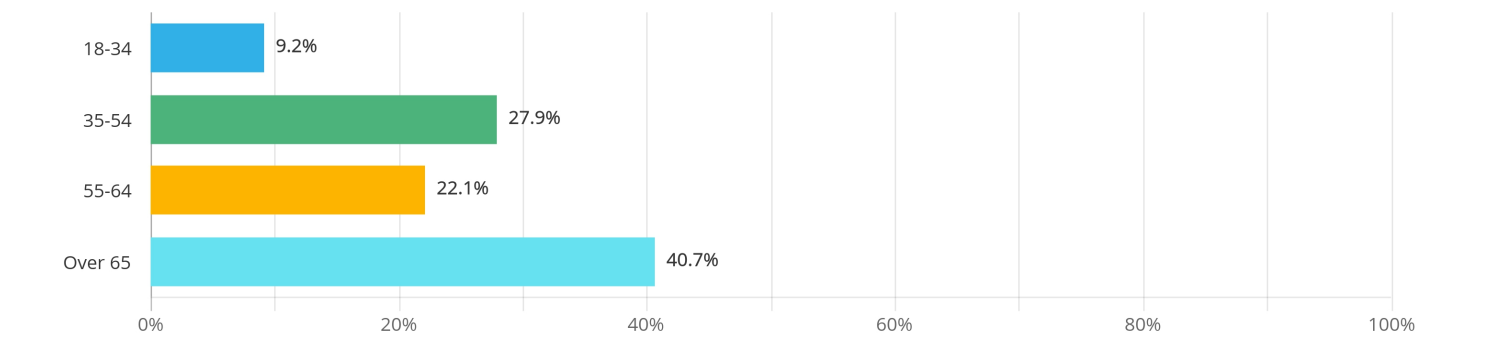
Female

Value	Frequency	Percent
Male	160	48.6%
Female	170	51.4%
Total	330	100%

Q12 : Age

What is your age? Are you...?

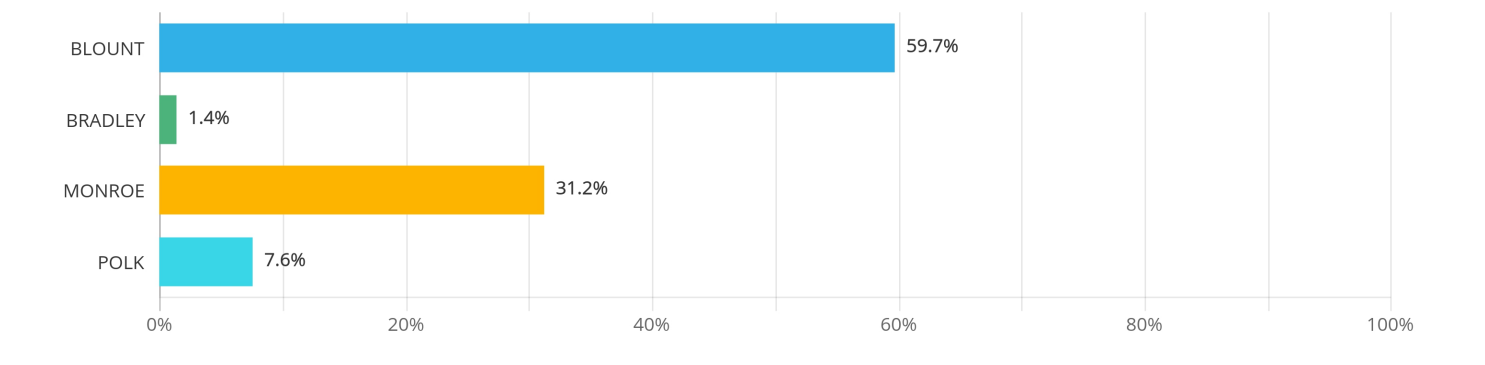
Sample Size: 330



Value	Frequency	Percent
18-34	30	9.2%
35-54	92	27.9%
55-64	73	22.1%
Over 65	134	40.7%
Total	330	100%

Q13 : County

County  
Sample Size: 330



Value	Frequency	Percent
BLOUNT	197	59.7%
BRADLEY	5	1.4%
MONROE	103	31.2%
POLK	25	7.6%
Total	330	100%