

# **SPRY Strategies**

# AFP TN Combined Report

**Survey Results** 

Prepared by SPRY Strategies

# Q1 : Voter Registration

Are you 18+ and registered to vote in the state of Tennessee?

Sample Size: 1,591



#### Legend

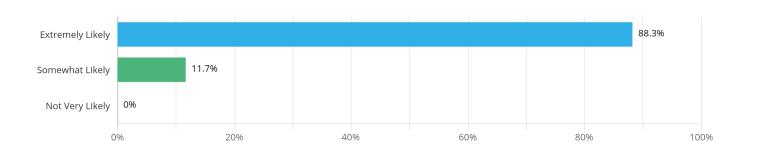


Value	Frequency	Percent
Yes	1,591	100%
Total	1,591	100%

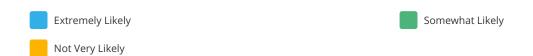
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### Q2: Voter Likelihood

Thinking ahead to the August Republican Primary, how likely are you to vote? Would you say extremely likely, somewhat likely, or not very likely? Sample Size: 1,591



#### Legend

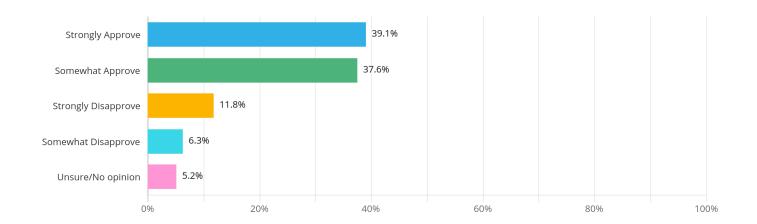


Value	Frequency	Percent
Extremely Likely	1,405	88.3%
Somewhat Likely	186	11.7%
Not Very Likely	0	0%
Total	1,591	100%

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### Q3: Lee Approval

Do you approve of the job that Bill Lee is doing as Governor? Sample Size: 1,591



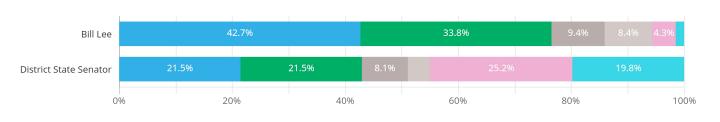
Value	Frequency	Percent
Strongly Approve	622	39.1%
Somewhat Approve	599	37.6%
Strongly Disapprove	187	11.8%
Somewhat Disapprove	101	6.3%
Unsure/No opinion	82	5.2%
Total	1,591	100%

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#### Q4: Image Test

I am going to read some names. For each one, please tell me whether you have a favorable or unfavorable opinion. If you have no opinion or have never heard of the person, just say so.

Sample Size: 1,591



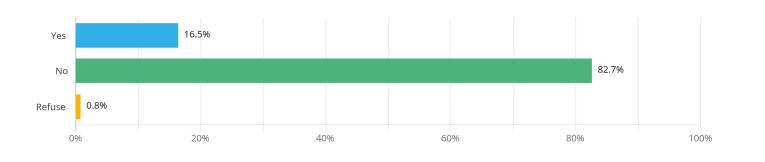
# Legend Very Favorable Somewhat Unfavorable Very Unfavorable No Opinion Very Favorable Somewhat Favorable Very Unfavorable Never Heard Of Very Favorable Very Unfavorable Very Unfavorable No Opinion Never Heard Of

	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	No Opinion	Never Heard Of	Total	
R1 Bill Lee	42.7% 679	33.8% 537	9.4% 150	8.4% 134	4.3% 68	1.4% 23	100% 1,591	
R2 District State Senator	21.5% 342	21.5% 342	8.1% 129	3.9% 62	25.2% 401	19.8% 315	100% 1,591	

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### Q5: Parental Status

Are you currently or will you soon be a parent or legal guardian of a child under the age of 18? Sample Size: 1,591



#### Legend



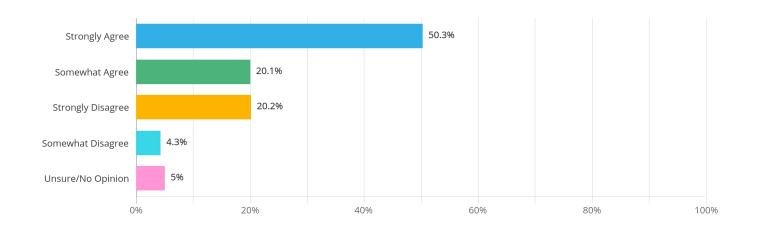
Value	Frequency	Percent
Yes	262	16.5%
No	1,316	82.7%
Refuse	13	0.8%
Total	1,591	100%

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#### Q6: Lee Proposal

Governor Lee is proposing a school choice program that will enable parents to take back control over \$7k of their education tax dollars to educate their child in a private or home school environment if they choose to, giving parents more control over how & where their children are educated. Do you agree with the program Governor Lee is proposing?

Sample Size: 1,591

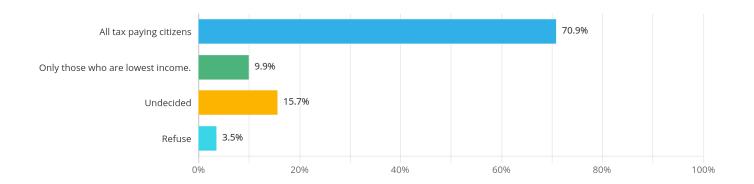


Value	Frequency	Percent
Strongly Agree	801	50.3%
Somewhat Agree	320	20.1%
Strongly Disagree	322	20.2%
Somewhat Disagree	69	4.3%
Unsure/No Opinion	79	5%
Total	1,591	100%

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#### Q7: School Choice Income Status

Should the school choice program being proposed be made available to all Tennessee tax-paying citizens, or only those who are of the lowest income? Sample Size: 1,591



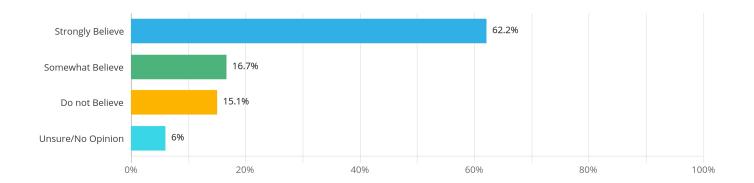
Value	Frequency	Percent
All tax paying citizens	1,128	70.9%
Only those who are lowest income.	157	9.9%
Undecided	250	15.7%
Refuse	56	3.5%
Total	1,591	100%

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#### Q8: Parental Control of Tax Dollars

Those who are against Governor Lee's School Choice proposal claim it will take funding away from public schools. On the other hand, those who support the program say the money should follow the child wherever that parent decides to educate their children. Do you believe that parents should be put back in control over their tax dollars to decide where & how their children are educated?

Sample Size: 1,591

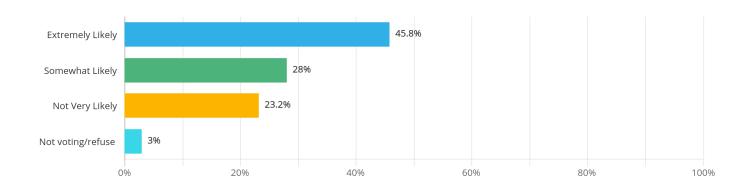


Value	Frequency	Percent
Strongly Believe	989	62.2%
Somewhat Believe	266	16.7%
Do not Believe	241	15.1%
Unsure/No Opinion	95	6%
Total	1,591	100%

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### **Q9**: Candidate Proposal Support

Are you more or less likely to vote for a candidate who supports this school choice proposal being promoted by Governor Lee? Sample Size: 1,591

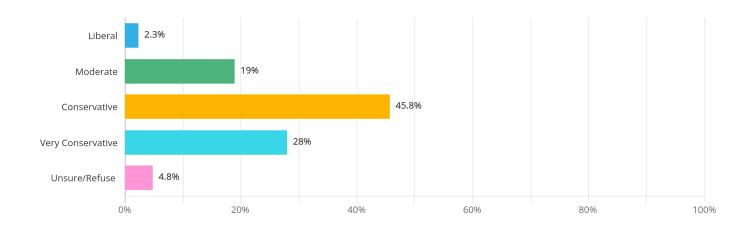


Value	Frequency	Percent
Extremely Likely	729	45.8%
Somewhat Likely	446	28%
Not Very Likely	369	23.2%
Not voting/refuse	47	3%
Total	1,591	100%

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## Q10: Ideology

Would you consider yourself liberal, moderate, conservative, or very conservative? Sample Size: 1,591

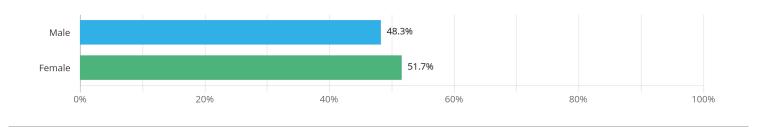


Value	Frequency	Percent
Liberal	37	2.3%
Moderate	302	19%
Conservative	729	45.8%
Very Conservative	446	28%
Unsure/Refuse	77	4.8%
Total	1,591	100%

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## Q11: Gender

What is your gender? Sample Size: 1,591



#### Legend

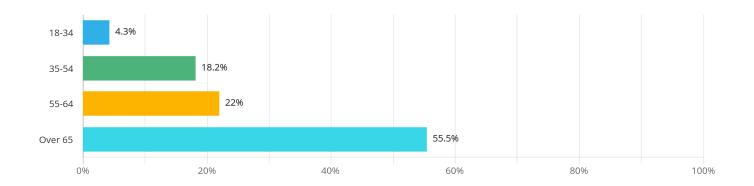


Value	Frequency	Percent
Male	769	48.3%
Female	822	51.7%
Total	1,591	100%

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# Q12:Age

What is your age? Are you...? Sample Size: 1,591



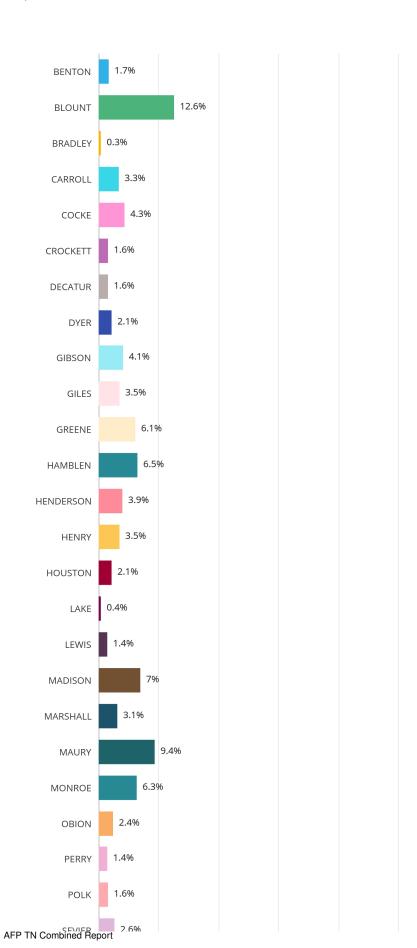
Value	Frequency	Percent
18-34	69	4.3%
35-54	289	18.2%
55-64	350	22%
Over 65	883	55.5%
Total	1,591	100%

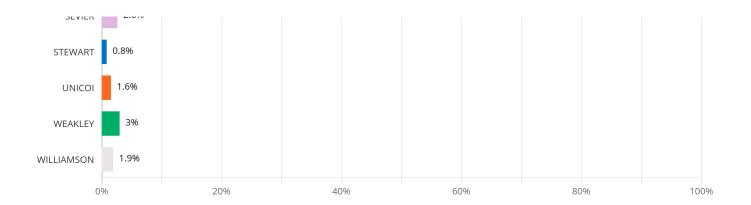
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### Q13: COUNTY

COUNTY

Sample Size: 1,591





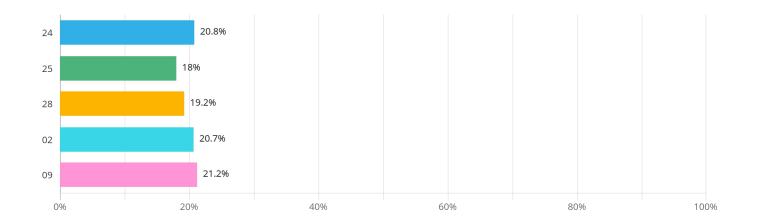
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Value	Frequency	Percent
BENTON	27	1.7%
BLOUNT	200	12.6%
BRADLEY	4	0.3%
CARROLL	52	3.3%
COCKE	69	4.3%
CROCKETT	25	1.6%
DECATUR	25	1.6%
DYER	34	2.1%
GIBSON	66	4.1%
GILES	55	3.5%
GREENE	97	6.1%
HAMBLEN	104	6.5%
HENDERSON	62	3.9%
HENRY	56	3.5%
HOUSTON	33	2.1%
LAKE	6	0.4%
LEWIS	22	1.4%
MADISON	111	7%
MARSHALL	49	3.1%
MAURY	150	9.4%
MONROE	101	6.3%
OBION	38	2.4%
PERRY	23	1.4%
POLK	25	1.6%
SEVIER	42	2.6%
STEWART	12	0.8%
UNICOI	26	1.6%
WEAKLEY	47	3%
WILLIAMSON	30	1.9%
Total	1,591	100%

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### Q14: SENATE DISTRICT

SENATE DISTRICT Sample Size: 1,591



Value	Frequency	Percent
24	331	20.8%
25	286	18%
28	306	19.2%
02	330	20.7%
09	338	21.2%
Total	1,591	100%

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