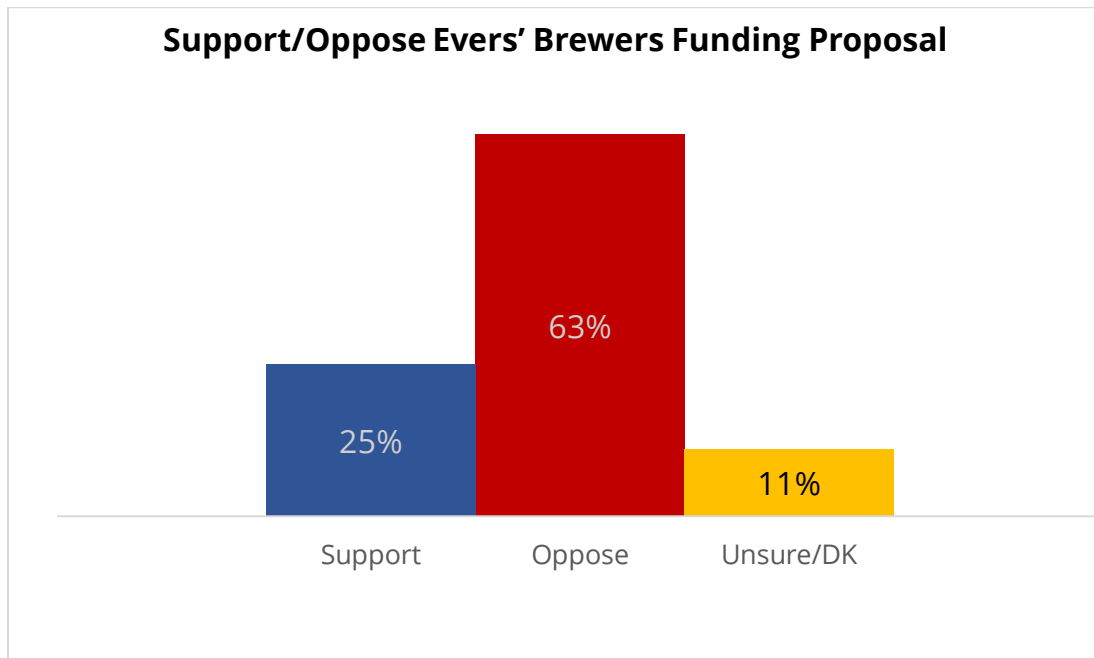


To: Interested Parties
From: Andrew Weissert, ARW Strategies
Re: POLL RESULTS – Milwaukee Brewers' Stadium Funding

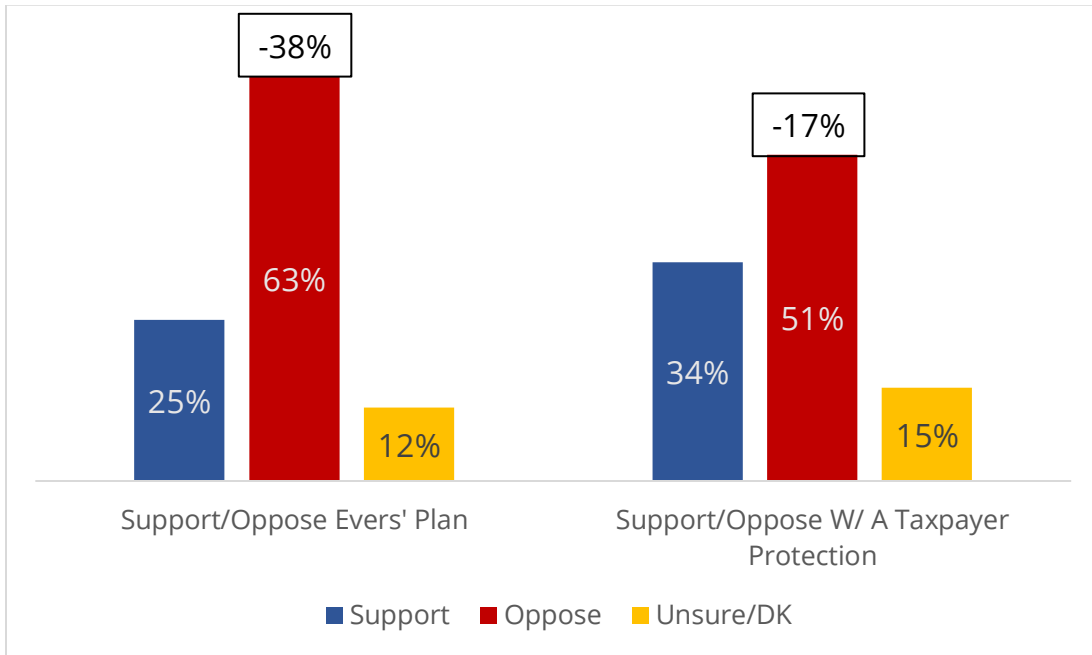
Key Takeaways

Governor Evers faces significant opposition to his Brewers' funding plan. Just 25% of Wisconsin voters support Governor Evers' plan to send \$290 million to the Milwaukee Brewers in exchange for extending their lease, while two-thirds of voters (63%) oppose the plan.

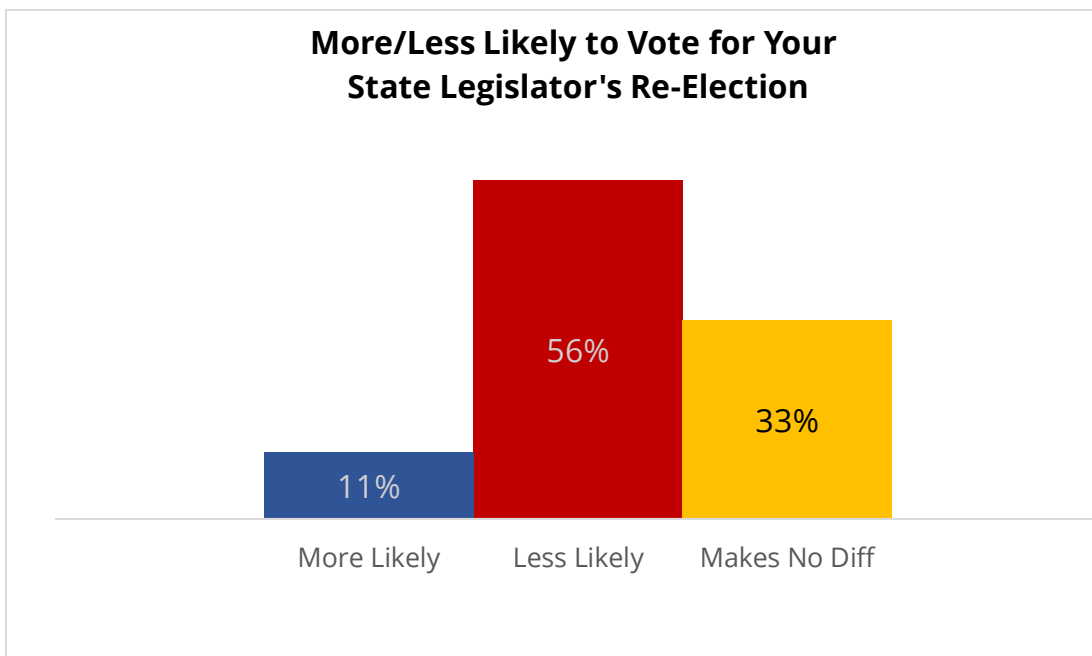


Even in the Milwaukee area, Evers' plan falls woefully short. Just 28% of voters in Milwaukee County and 30% in the WOW (Waukesha, Ozaukee, and Washington) Counties support Evers' plan, despite the Brewers stadium being located in, and directly impacting these communities. Simply put, local residents don't want to be held hostage by the Brewers with 57% of Milwaukee County and 63% of WOW County voters opposing the Evers plan.

A taxpayer protection provision helps sell Evers' plan, but it still falls well short. The inclusion of a provision that forces the Brewers to repay the funds if the team is sold to a new owner grows support of Evers' plan to 34%, but 51% of voters still oppose it.



Lawmakers voting for Evers' plan could face a significant backlash from voters. 56% of voters say they'd be less likely to vote for their state legislator's re-election if they found out they voted to give taxpayer dollars to the Milwaukee Brewers, while just 11% say they'd be more likely to vote for them. Specifically, 68% of Republicans, 61% of Independents, and 62% of Seniors say they'd vote against their legislator's re-election meaning Republican lawmakers should fear primaries and Democrats representing swing areas risk their general election chances by voting for the plan.



Methodology

This poll was conducted between April 10th and 12th, 2023. In all, 800 interviews were achieved among registered voters in Wisconsin. 558 of these responses came from cell phones. The margin of error for this survey is +/- 3.46% at a confidence interval of 95%.